

spring 1997

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SOURCEBOOK

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Adobe Dimensions® 3.0



Adobe Acrobat Capture® 2.0



Adobe Streamline™ 4.0



Adobe After Effects® 3.1

Now for Windows!



Your Cross-Platform Solution

Adobe® software lets you work seamlessly on the system of your choice.

Whether you're creating graphics, laying out a publication, or building a Web site, chances are you're working with components that come from multiple computer platforms. Taking the time to make sure that everything is compatible and fully usable can distract you from what's most important: effectively communicating your message. What's more, you probably need to move back and forth between platforms yourself. And learning a whole new user interface and set of features might not fit into your schedule.

At Adobe, we understand that hardware technologies and operating systems are changing every day. And that you must be able to work productively in any environment, most likely one that mixes platforms. In the midst of all these variables, we've made one thing refreshingly consistent: No matter what kind of materials you create, Adobe software lets you work seamlessly—from platform to platform, from program to program. We don't get in your way. Or hold you back. If anything, we help you move to the next level of productivity and creativity more easily than you imagined.

Easy workflow between programs

Adobe products give you a complete publishing solution for any medium—static or dynamic, print or electronic. Use the same Adobe application on two platforms. Use four or five Adobe programs and leverage work across them all. It's easy to do because, increasingly, Adobe products are fully integrated. Already, most share

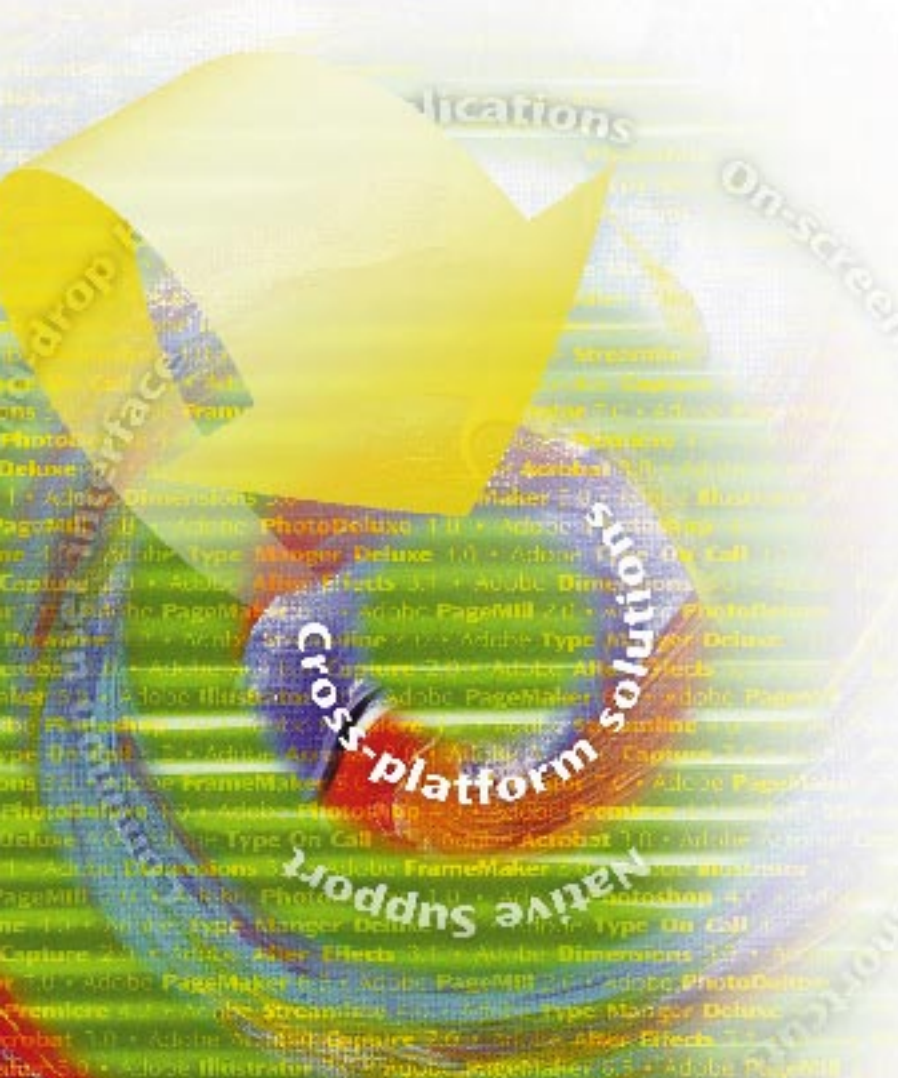
- A common user interface with a standard menu scheme
- Interactive, tabbed palettes for displaying options on-screen without interrupting workflow
- The same keyboard shortcuts for working quickly and intuitively
- A common file format that lets you drag and drop artwork and objects between programs

And the Adobe FrameMaker® product family offers not only Windows® and Macintosh solutions, but also versions for the leading UNIX® platforms. Of course, FrameMaker customers receive the same high-quality documentation, support, and training as other Adobe product users.

So if you know one Adobe product, you'll be up and running on others in no time, even across platforms. And you'll be able to repurpose your work easily—for print, the World Wide Web, multimedia presentations, and more. That not only saves time but also helps preserve your corporate identity across all of your communications.

Plug-ins, plug-ins, plug-ins

We offer third-party developers a common programming environment that makes it easy for them to design great plug-ins for Adobe applications. Not surprisingly, there's a wide range of plug-in choices available. From special-effects filters to feature accelerators, these tools can greatly enhance your creativity and productivity with Adobe software. And many of them work with multiple Adobe applications. (For a sampling, turn to page 30.) For value-added resellers and corporate software developers, our programming environment also serves as a platform for customizing solutions to meet specific design and publishing needs.

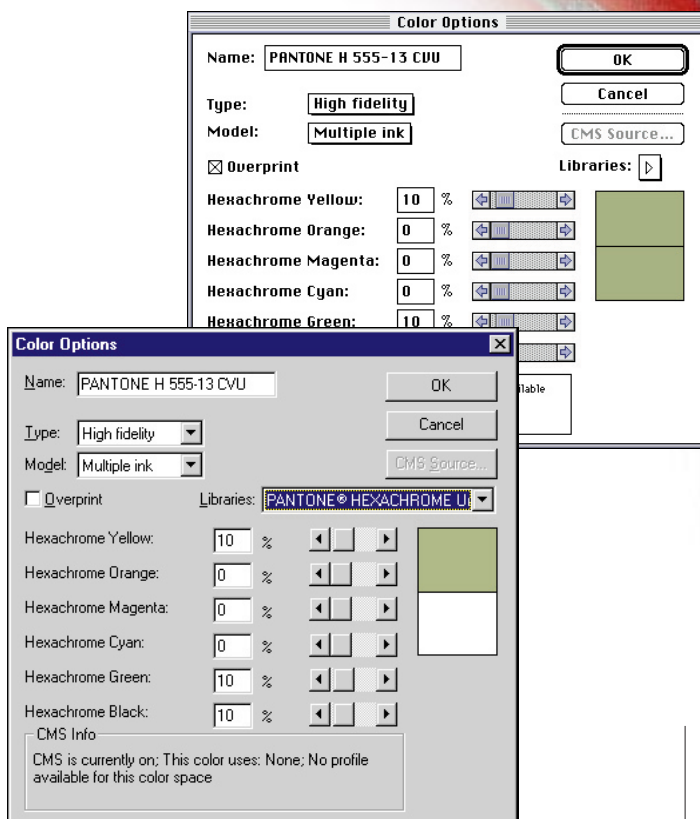


Native support that's a step ahead

The Macintosh and Windows versions of Adobe applications deliver true native support. Which means that you get the features and functions you need to take full advantage of your system's latest, unique capabilities.

In fact, Adobe applications already support advanced operating systems such as Power Macintosh, Windows 95, and Windows NT®. Those new capabilities are built right in to Macintosh and Windows versions that are shipping now. So even if you haven't upgraded your hardware for awhile, your favorite Adobe software will be ready whenever you are.

In this dizzyingly fast-moving world of desktop publishing, one thing remains constant: From home to business to enterprise, Adobe software makes the experience of communicating evermore exciting, elegant, and efficient—and makes a smart investment every time.



Because they share a common user interface, Adobe applications are always familiar—even across platforms.

Leading the Way in Windows Support

Adobe has been hard at work, collaborating with hardware manufacturers and other third parties to give Windows users the most powerful creative tools for print, multimedia, and Internet communications. We're leading the way in delivering 32-bit applications that take maximum advantage of the Windows 95 and Windows NT operating systems. Products such as Adobe Photoshop and Adobe PhotoDeluxe, for example, are among the first to support the Intel® MMX processor for the fastest image-handling. New versions of Adobe FrameMaker and Adobe PageMaker include support for symmetric multiprocessing computers, which give you workstation-level performance on the desktop. And that's just the beginning!

Look for advanced Windows support in the following products:

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- Adobe After Effects 3.1 (page 24)
- Adobe Dimensions 3.0 (page 13)
- Adobe FrameMaker 5.0 (page 18)
- Adobe Illustrator 7.0 (page 10)
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- Adobe PageMill 2.0 (page 6)
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How to buy Adobe products

Adobe products are available through your local authorized reseller. Upgrade and add-on products can be purchased through a nearby reseller or directly from Adobe by calling 800-833-6687.

For fastest service, call the product-specific numbers at the bottom of *Adobe Source Book* pages. Type products can be purchased on the Web at www.adobe.com/type.

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Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704 USA

From Adobe to You

Welcome to the *Adobe Source Book!*

It's a handy guide to the full range of software solutions that Adobe offers. We bring you great software tools that work well together to increase productivity and open up new creative possibilities, along with an entire world of communications solutions. These choices include everything from third-party plug-ins to training, and from technical support to books and innovations in printing technology.

Learning Resources From Adobe

Adobe provides a range of instructional materials for trainers and users alike. Interactive lessons are available in print, with special classroom kits for educators. Available materials include

- **New! Classroom in a CD™ kits**—These are the all-electronic versions of our Classroom in a Box® product line. Software and curricula for educational use with Adobe's flagship applications now include added benefits such as the ability to reprint *Classroom in a Book*® workbooks and documentation for your classes.
- Adobe will be offering Train the Trainer courses beginning in May 1997. Check the Adobe Web pages for more details.

For information on Adobe's educational materials, see our Web pages at www.adobe.com/supportservice/learningsres, or dial our automated FaxYI system at 206-628-5737. To purchase Adobe's instructional materials in North America, call 800-306-4335, or visit your local academic reseller or bookstore. Elsewhere, contact your local educational distributor.

New! Adobe Authorized Learning Provider (AALP) Program—We provide customers with high-quality training on Adobe software by supporting and promoting authorized training centers and third-party curriculum providers. For more information, visit our Web pages; dial our FaxYI system and request document #1929; send inquiries to AALP Program Manager, Adobe Systems Incorporated, 345 Park Avenue, San Jose, CA 95110-2704; send e-mail to aalp@adobe.com; or send a fax to 408-537-4033.

Adobe Instructor Certification (AIC) Programs—Educators are encouraged to become Adobe Certified Instructors. For more information, including certification steps, study materials for product proficiency exams, and a list of certified instructors, visit our Web pages; dial our FaxYI system and request document #401101; send e-mail to certification@adobe.com; or call 800-685-4172.

A wide world of products and services that add up to the solutions you seek

In this catalog, you'll find descriptions of the latest versions of our flagship authoring tools, including Adobe Photoshop, Adobe Illustrator, Adobe PageMaker, Adobe FrameMaker, and Adobe Premiere. You'll also learn about Adobe Acrobat, Adobe PageMill, and Adobe SiteMill—cutting-edge applications to help you master the rapidly evolving Internet landscape.

What's more, as the owner of Adobe products, you can qualify for a free subscription to *Adobe Magazine*, which includes

- Technical Q&A on leading Adobe products
- Reviews of new hardware and software products
- Advice and editorials on many design-related topics
- Announcements of new Adobe products

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And there's much, much more.

A glance at the contents of this *Adobe Source Book* will convey the breadth of Adobe's offerings. You'll find descriptions and updates on our broad range of products—complete with tips and techniques, pointers on related Adobe products to explore, our perspective on the Internet and the World Wide Web, thoughts on printing technology, and information about important services such as Authorized Service Providers and the Adobe Instructor Certification Programs.

We hope you find this *Adobe Source Book* a helpful guide to discovering, and perhaps rediscovering, ways to use Adobe software with tools you already have. Our aim is to help you maximize your productivity and creativity, and the quality of your communications across all media.

About Adobe Systems

Founded in 1982, Adobe develops and supports products to help you express and use information in more imaginative and meaningful ways. Whether you want to communicate through print or electronic media—including the Internet—there's an Adobe product that's right for you.

Adobe's new corporate headquarters adds a landmark building to downtown San Jose, California.





Adobe PageMill™

The easiest way to create pages for the World Wide Web

In the past, you practically had to be a programmer to create pages for the World Wide Web. But now, whether you're a small-business or home user, graphic designer, manager, or Webmaster, you can do it yourself—quickly and easily—with Adobe PageMill software.

That's because PageMill makes building Web pages simple and fun. You don't have to know a thing about HTML (Hypertext Markup Language), tags, URLs (Uniform Resource Locators), or any of the other Internet protocols that have made composing Web pages so daunting. Creating colorful, dynamic pages is as easy as using your favorite graphics application or word processor!

Feel right at home

With Adobe PageMill, you build your Web pages in a completely familiar, drag-and-drop environment. First, type in your text or import it from standard office applications. Then bring in images from your favorite graphics programs—or from any source. PageMill automatically converts PICT files to GIF, the image format of the Web.

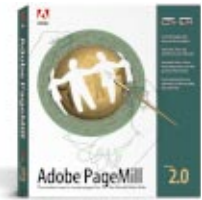
Next, resize your images easily and align your text any way you want, including flowing it around the images. And to make a sentence italic, bold, larger, or smaller, just click—it's that simple. And just as easily, you can add rules, backgrounds, color, and more.

Key features

- Create WYSIWYG tables easily, import Microsoft® Excel tables, or insert tables within tables.
- Add frames for icon bars or advertising banners in a simple WYSIWYG environment.
- Import text from popular word processors.
- Import and preview animated GIF files, PDF files, QuickTime movies, ShockWave, and other popular formats.
- Store and apply colors with new Attributes Inspector.
- Create client- or server-side image maps.
- Switch views between WYSIWYG or the integrated source-code editor.
- Drag links directly from Netscape Navigator™.

Create links with drag-and-drop ease

To create a link to another page, simply select the text or image you want to link, and then drag the icon for the destination page back onto the selection. They link instantly! You'll also find familiar features such as a spelling checker and a Find and Replace tool that works for text, image files, and even links.



Add richness to your pages

PageMill also gives you elegant and powerful support to extend HTML. For example, you can quickly add frames to your Web page and then add a table, laying it out with the WYSIWYG editor. You can even cut and paste a table directly from your spreadsheet!

But that's not all. PageMill lets you include QuickTime, ShockWave,™ animated GIFs, Adobe Portable Document Format (PDF), and other popular formats—all of which you can resize, copy, and place in an easy and familiar way. Add form elements such as text fields and buttons. And create image maps, or linked hot spots, and make your images transparent or interlaced with a click of the mouse. There's even an integrated source-code editor that offers color-coded, drag-and-drop access for adding your own HTML.

When you've finished, your Adobe PageMill output works with all standard Web servers and browsers. The package includes a free CD-ROM that contains Web-ready images, sample sites, Java™ programming tools, trial software, and other bonus content. So you have everything you need to get started.

The total Web processing solution from Adobe

Adobe PageMill software is just one part of Adobe's integrated family of solutions for creating and maintaining pages on the World Wide Web. Adobe Photoshop and Adobe PhotoDeluxe software enable you to create and edit images for your Web pages. Adobe Acrobat software is the fastest way to publish any final form electronic document on-line. And Adobe SiteMill software allows you to manage an entire Web site—regardless of how large or complex.

**For purchase information
on Adobe PageMill**

Call 800-411-8657
Or see Order Form.

Additional features

Tables and frames

- Join or split table cells, or drag and drop cells to form new tables.
- Specify alignment, borders, width, spacing, and padding.
- Use Frame® menu to quickly and easily set link destinations.
- Create and preview multiple frames with their contents on a page.

Formatting

- Easily control text size and color.
- Align text and wrap it around graphics.
- Check spelling with the built-in dictionary.

User interface

- Access common functions on the convenient button bar.
- Automatically enter common URL address elements.
- View destination and home pages in the same window.

Advanced capabilities

- Drag and drop into the HTML source-code view.
- Find and replace text, objects, or source code.
- Insert placeholders for text, code, or images.

Version 2.0 for Macintosh and Power Macintosh or Windows® 95 and Windows NT®

• **Suggested Retail Price: \$149**

Upgrade Price: \$49

Special offer to customers who own other Adobe software: \$69



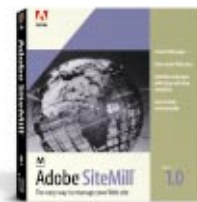
Adobe PageMill lets you easily add frames and tables to your Web pages.

Adobe SiteMill®

The easy way to manage your Web site

Adobe SiteMill makes it efficient and intuitive to maintain your Web site. At a glance, you can view all the elements that make up your site and then rename, move, or delete them just by clicking—links are instantly updated! SiteMill automatically identifies incorrect links and enables you to fix them quickly using familiar drag-and-drop actions. You can even identify, create,

redefine, and verify links to external sites. SiteMill works hand-in-hand with Adobe PageMill, to let you seamlessly integrate files and links. And SiteMill also includes an FTP tool so you can easily upload your site to a Web server.



Version 2.0 for Macintosh

• **Call for pricing: 800-411-8657**

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Adobe Acrobat®

The fastest way to publish any document on-line



Corporate intranets and the World Wide Web are revolutionizing the way the corporate world communicates. To maximize the benefits of intranets and to build on your existing tools, you need the latest electronic publishing technology. For the best results, this technology should smoothly integrate with the Web, preserve your unique corporate identity, and allow readers to easily interact with information.

Adobe Acrobat software empowers everyone on your corporate intranet to create and share business documents across platforms—with the original formatting intact. The software comes with a complete tool set for converting electronic files or paper documents into the Adobe Portable Document Format (PDF) and publishing them on-line. Whether you're a business professional using Microsoft® Office, an engineer using a CAD program, or an art director using desktop publishing software, you can freely share information in PDF. Because it is independent of platforms, applications, and distribution media, Adobe Acrobat is ideal for your long-term information distribution, archiving, and retrieval strategy.

Key features

- Create PDF files as quickly and easily as printing.
- Create, distribute, and view PDF files across the Web.
- View PDF files seamlessly, one page at a time, within leading Web browsers.
- Distribute PDF files across multiple platforms or any digital medium.
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- Scan and OCR color, grayscale, or black-and-white paper documents into compact, fully searchable PDF files.
- Create visually rich, interactive PDF forms.
- Add dynamic controls, including sound and QuickTime or AVI movies, to PDF files.
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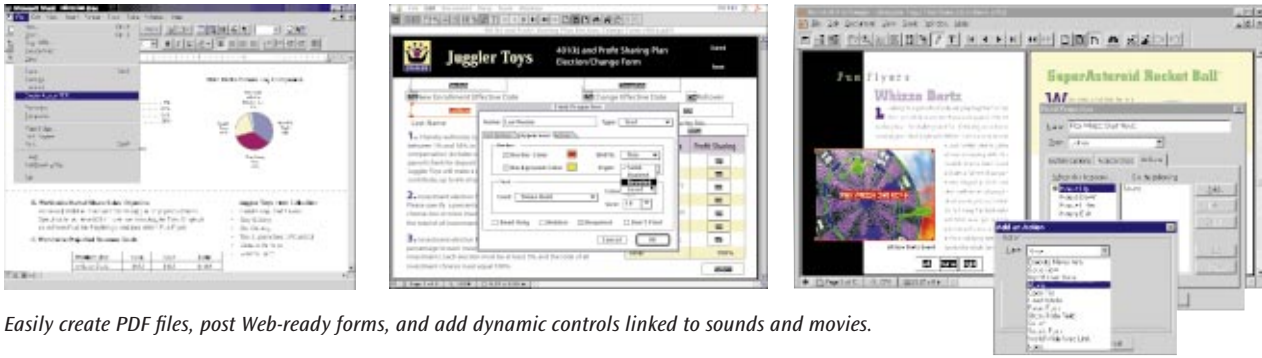
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Easily create PDF files, post Web-ready forms, and add dynamic controls linked to sounds and movies.

Add interactive dynamic controls

Get readers involved in your documents! Create dynamic controls—buttons or entire regions of images and graphics within any PDF file—that trigger links, menu functions, sounds, and even AVI and QuickTime movies.

Take advantage of the on-line printing standard

With Adobe Acrobat software, you can print any PDF file, complete with TrueType and Type 1 compressed fonts, at the maximum resolution of any PostScript or non-PostScript printer.

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plug-in (for Windows 3.1 and Windows 95, available soon for Power Macintosh and Windows NT); Acrobat Catalog search library software for Macintosh and Windows 3.1, Windows 95, and Windows NT; Acrobat Reader software (Macintosh, Windows, and UNIX® versions); Adobe Type Manager software (for Macintosh); 14 PostScript Type 1 fonts; PDF clip art; on-line user guides; and the *On-Line Electronic Publishing Guide*.

Acrobat 3.0 for Macintosh and Power Macintosh; Windows 3.1, Windows 95, and Windows NT; or SunOS,® Solaris,® AIX,® and HP-UX

- **Suggested Retail Price: \$295 (Single-User License); \$1,595 (10-User License)**

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New Version

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Bring paper to life on the Web.



Adobe Acrobat Capture software for Windows® 95 and Windows NT® automatically turns large volumes of paper documents into accessible electronic files—in compact, cross-platform Adobe Portable Document Format (PDF). Scan paper documents such as manuals, reports, forms, clippings, and contracts; convert them to PDF; and create searchable intranet libraries or distribute them on Web sites, CD-ROM, or by e-mail. Your unattended system can batch-process thousands of pages at a time. And PDF files retain the look of your paper originals, including fonts, images, and multicolumn layouts. Acrobat Capture is the perfect complement to Acrobat 3.0, which you can use to enhance converted PDF files

with links, bookmarks, and more. Visit www.adobe.com/prodindex/capture for details about the entire paper-to-Web solution.

Key features

- Scan and convert paper to Web-ready PDF files.
- Perform OCR font and page recognition.
- Search PDF Web content using popular intranet search tools.
- Batch-process thousands of pages.
- Integrate with document workflow software.

Version 2.0 for Windows 95 and Windows NT

- **Suggested Retail Price: \$895**

Upgrade from version 1.0: \$169

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New Version

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The wide variety of tools you get with Adobe Illustrator allows you to draw shapes, lines, and Bézier curves on a blank page. Trace scans either automatically or manually. Add color, special effects, textures, and patterns with a mouse click. Create multicolor gradients for sophisticated shading effects. And with advanced color management capabilities, Adobe Illustrator helps you prepare artwork for professional-quality output, whether you're designing for the printed page, on-line delivery, or both.

Expand your productivity

Adobe Illustrator enables you to work with an incredible variety of file formats, including CorelDRAW!™, Macromedia FreeHand™, EPS, DXF, CGM, Photoshop, TIFF, PDF, GIF, and many more. This compatibility lets you make short work of virtually any graphics challenge that comes your way. And with its new, streamlined interface, Adobe Illustrator 7.0 has the same look and keyboard shortcuts as the other leading graphics programs from Adobe. So you can work more efficiently than ever before as you drag and drop elements from one program into another. Add to this the ability to design with multiple layers, speedy handling of large images, and image linking that keeps your files small, and you have an application that delivers an unbeatable combination of power and flexibility.

Design with precision

Adobe Illustrator features control palettes and tools that add speed and accuracy to your work. With the Transform palette, you can enter precise measurements to move, rotate, and scale elements. The Align palette, grids, and guides provide you with ultimate control to position objects exactly where you want them. And the new Reshape tool lets you adjust paths or sections of paths globally.

Create sophisticated type treatments

The leader in typographic control, Adobe Illustrator helps you create complex page layouts with rows and columns of text. Place text within any shape, on a curve, and even vertically. Adjust leading, kerning, tracking, and point size. Link multiple text blocks and wrap text around any shape. Search and replace text by matching words or fonts. You'll appreciate the handy, built-in spelling checker from the very first time it prevents a potentially costly typo.



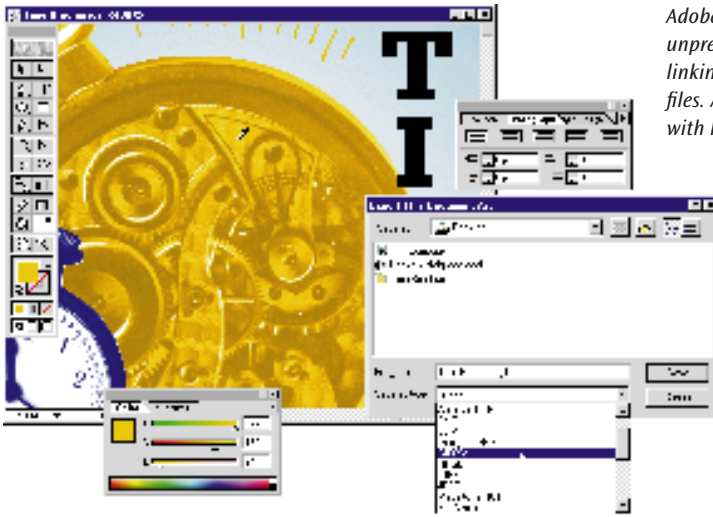
New features

- Work seamlessly across platforms and between Adobe Illustrator, Adobe PageMaker, and Adobe Photoshop applications.
- Customize your desktop with a streamlined interface that includes tabbed palettes.
- Zoom into and pan through large images faster.
- Keep files small and manageable with image linking.
- Make global adjustments to any path with the Reshape tool.
- Design graphics for on-line use, with RGB color support and URL embedding.

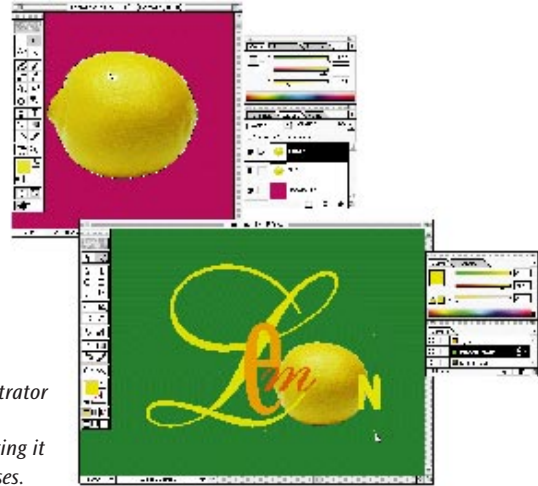
Additional new features for Windows

With Adobe Illustrator 7.0, users on the Windows® platform can take full advantage of 32-bit Windows 95 and Windows NT® 4.0 systems and enjoy all the same features as the Macintosh version. You can

- Design using multiple layers.
- Import bitmapped artwork or rasterize vector art within Adobe Illustrator.
- Apply any Photoshop compatible filter for special effects.
- Save time with built-in color separation.
- Experiment freely with up to 200 levels of undo.



Adobe Illustrator 7.0 gives your productivity a boost with unprecedented file format compatibility. Save space with image linking—an innovative way to create smaller, more manageable files. And save time with speedy on-screen image handling—even with large, high-resolution images!



Enjoy a smooth workflow with seamless integration between Adobe Illustrator 7.0 and Adobe Photoshop software. Simply drag and drop images from Photoshop into your artwork. Adobe Illustrator supports RGB color, making it even easier to create graphics for the Web, CD-ROM, and other on-line uses.

Free extras for Macintosh and Windows systems

Adobe Illustrator 7.0 includes the Type On Call CD-ROM; the Adobe Acrobat Reader; 300 Adobe Type 1 typefaces; 1,000 clip-art images; stock photos; templates; textures and patterns; QuickTime demonstration movies; chapters from the *Adobe Illustrator Classroom in a Book* workbook; and more.

Version 7.0 for Macintosh and Power Macintosh or Windows 95 and Windows NT 4.0

- **Suggested Retail Price: \$595**
Upgrade from any version: \$99
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Windows Upgrade from CorelDRAW!: \$249 (after rebate)

For Silicon Graphics® or Sun™ systems users

Providing powerful illustration and text manipulation capabilities, Adobe Illustrator 5.5 software for a Silicon Graphics or Sun system is an outstanding authoring tool for creating Web pages. And because it's an ideal complement to image editing and CAD software applications, Adobe Illustrator is also the natural choice for technical drawings and creative illustrations.

Free extras for Silicon Graphics or Sun systems

Adobe Illustrator 5.5 includes hundreds of fonts, a clip-art library, a PostScript viewing application, utilities for convenient font management, and the Type On Call CD-ROM that makes it fast and easy to purchase thousands of additional typefaces.

Key features

- Sketch free-form shapes, create Bézier curves and lines, or enter precise object dimensions.
- Auto-trace scanned images or manually trace templates with the Pen tool.
- Create and place colors, patterns, and gradients from a floating palette.
- Edit illustrations quickly in full-color preview.
- Use the spelling checker to correct potentially costly typos.

Version 5.5 for Silicon Graphics or Sun

- **Suggested Retail Price:**
\$995 (Single-User Version);
\$3,995 (5-User Version);
\$6,995 (10-User Version)
Upgrade Price: \$295 (Single-User);
\$1,180 (5-User); \$2,065 (10-User)

For purchase information on Adobe Illustrator for Macintosh or Windows

 Call 800-649-3875
Or see Order Form.

For purchase information on Adobe Illustrator for Silicon Graphics or Sun, contact your local authorized reseller.

New Version

Adobe Streamline™

The most powerful way to convert images into line art



With Adobe Streamline 4.0 software, you can quickly and easily convert any scanned raster image into editable PostScript language line art. You'll save hours over time-consuming manual tracing, and you can take advantage of unique features that auto-trace tools in drawing programs don't provide. As PostScript language line art, your image can be scaled to any size and manipulated without any loss of sharpness or quality. Best of all, Adobe Streamline is easy to learn because the tools and terminology are just like Adobe Illustrator and other Adobe graphics applications.

Convert with unparalleled control

Simply scan a black-and-white or color logo, sketch, photo, or technical drawing from within Adobe Streamline. The program includes selection and painting tools that you can use to retouch the image before you convert it. Next, choose from a variety of preset conversion settings, or adjust any of the dozens of controls for a customized conversion. With new posterization controls, Adobe Streamline lets you use custom colors and tints of colors. Or let Streamline choose from an unlimited number of colors. An enhanced tracing engine matches path edges exactly. You can even designate different settings for different areas of the same image. And a convenient preview lets you see how each setting will affect your image before you convert it.

Use your converted art anywhere

After it's converted, your image is fully editable. Post-conversion tools let you make adjustments to points and smooth paths. Once you have your artwork the way you want it, simply drag and drop the art from Adobe Streamline into Adobe Illustrator, Adobe Dimensions, Adobe PageMaker, or Adobe Photoshop.

New features

- Choose from expanded color options, including custom colors and unlimited colors.
- Enjoy pinpoint precision from an enhanced tracing engine that matches path edges exactly.
- Select different areas of the same image for different conversion settings.
- Fine-tune your artwork with powerful post-conversion tools.
- Work seamlessly with Adobe Illustrator, Adobe Photoshop, and Adobe PageMaker software.

Version 4.0 for Macintosh and Power Macintosh or Windows® 95 and Windows NT® 4.0

- **Suggested Retail Price: \$199**
Upgrade: \$69

Sketches come to life!



1) Scan any sketch.



2) Adobe Streamline instantly converts it into editable line art.



3) Drag and drop it into Adobe Illustrator to complete your design.

For purchase information on
Adobe Streamline

 Call 800-649-3875
Or see Order Form.



New Version

Adobe Dimensions®

The easy yet powerful 3D rendering tool



For production-quality 3D artwork, Adobe Dimensions offers the unique ability to create in both vector and raster formats. Because Adobe Dimensions works seamlessly with Adobe Illustrator and Adobe Photoshop software, you can drag and drop artwork among the three programs. And Adobe Dimensions uses the same tools, terminology, and keyboard shortcuts as your favorite Adobe graphics applications. No other 3D rendering program lets you do so much and work so smoothly with the design software you already know.

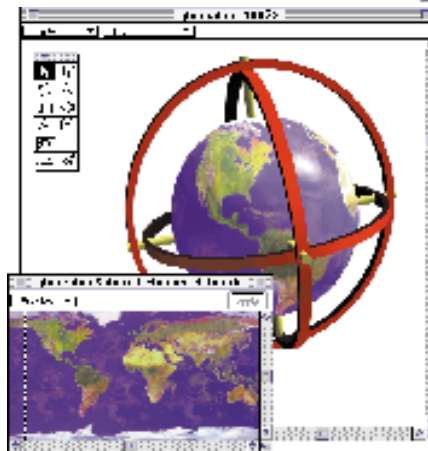
Add depth to 2D art, or draw 3D objects

Start by extruding, revolving, or adding beveled edges to simple lines, shapes, and letters. Or easily draw squares, spheres, cones, and cylinders using the object tools. Next, add color, surface properties, and lighting effects to each object using familiar drawing tools.

Combine effects for sophisticated results

Create complex shapes by combining simple objects. Then take your creativity to the next level by wrapping artwork, textures, and patterns around the shapes. Only Adobe Dimensions lets you work with both vector artwork (from Adobe Illustrator or other drawing programs) and raster images (from Adobe Photoshop or other painting programs). To arrange elements with pinpoint accuracy, edit while previewing and take advantage of alignment commands. Even designate custom camera angles for viewing and output. The Object Browser helps you control all the attributes of your objects, including grouping, mapping, profiles, bevels, and more.

Now you can wrap raster images or vector artwork around any 3D object. Only Adobe Dimensions 3.0 software lets you work with both formats.



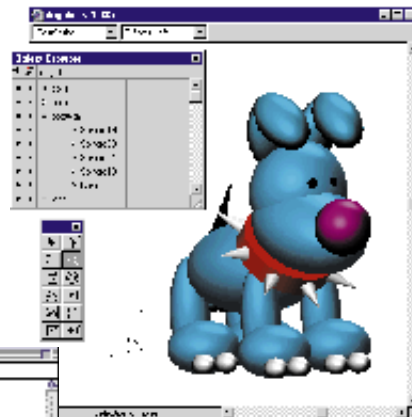
New features

- Wrap raster images onto 3D shapes.
- Combine simple objects to create complex shapes.
- Edit while previewing.
- Position objects easily using alignment commands.
- Control grouping, mapping, profiles, bevels, and other attributes with the Object Browser.
- Employ custom camera angles for previewing and final output.
- Work seamlessly with Adobe Illustrator, Adobe Photoshop, and Adobe PageMaker software.

Version 3.0 for Power Macintosh or Windows® 95 and Windows NT® 4.0

• Suggested Retail Price: \$199

Upgrade: \$69



The power of Adobe Dimensions 3.0 software lets you combine simple objects to create complex shapes and use the Object Browser to manage grouping, artwork mapping, and other attributes.

For purchase information on Adobe Dimensions

 Call 800-649-3875
Or see Order Form.



Adobe Photoshop®

The world-standard photo design and production tool

For Macintosh or Windows®

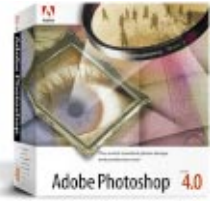
Around the world, Adobe Photoshop software is used to create, retouch, and enhance images for virtually every medium—from print to the World Wide Web and everything in between. Whether you're a graphic designer, photographer, multimedia specialist, videographer, or Webmaster, Photoshop gives you the power to create compelling images and the precision to prepare them for any medium.

Key features

- Experiment easily with color correction using Adjustment Layers.
- Automate editing tasks and batch processing with Actions.
- Zoom to any area of your image with the Navigator.
- Easily align elements on different layers with snap-to Guides and Grids.
- Maintain image fidelity as you distort, scale, rotate, skew, and add perspective in a single step using the Free Transform tool.
- Create multicolor gradients with varying levels of opacity.
- Take advantage of updated 32-bit special effects filters.
- Protect the copyright of your images with digital watermarking.
- Prepare images for the Web faster with expanded file format support, including interlaced GIF, PNG, Progressive JPEG, and PDF.
- Be more productive with a cleaner, improved interface.

The finest creative tool set

Go ahead and dream. Using multiple layers, you can overlay images, text, and graphics with complete freedom to add, remove, view, and hide any element. New Adjustment Layers let you experiment with color corrections and special effects on separate, nondestructive layers.

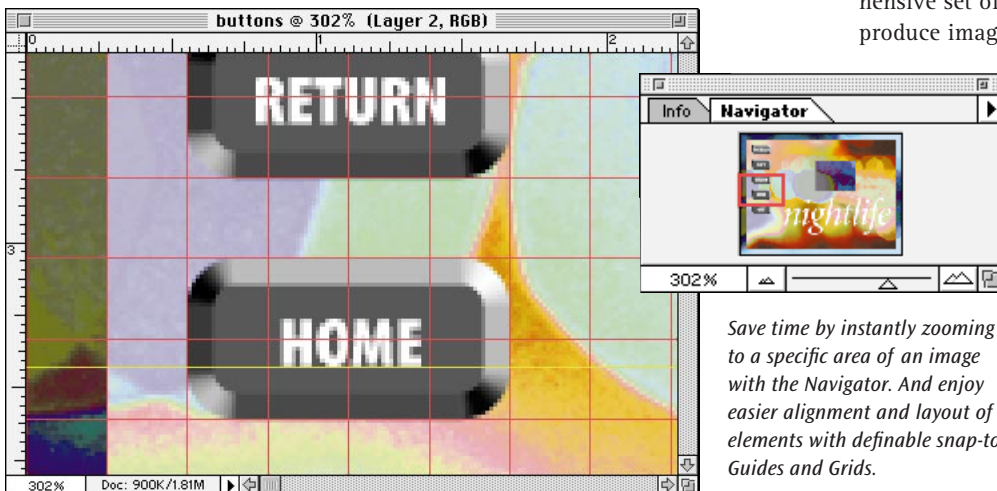


An extensive tool set includes Brush, Pencil, Airbrush, professional photography tools, and more. Add type and other elements. Do sophisticated retouching. The new Gradient tool lets you blend multiple colors with varying opacity. And with the new Free Transform feature, you can scale, rotate, skew, and add perspective in a single step. Looking for a creative spark? More than 95 special effects filters let you add fine art effects. Each provides a dynamic preview, so you can test an effect before applying it.

An efficient factory for production

Photoshop gives you the technical control to produce a flawless image. Easily convert between editing modes, including Bitmap, Grayscale, Duotone, Indexed Color, RGB, and CMYK. Create professional color separations. Photoshop supports the broadest range of file formats, including those most common for the Web.

Improve productivity with the new Actions palette, which lets you record a sequence of commands for automated editing and batch processing. Guides and Grids provide the alignment convenience of layout programs. And the new Navigator lets you quickly zoom to any area of your image. With an enhanced interface that provides smoother workflow and cross-platform compatibility, Adobe Photoshop offers the most comprehensive set of capabilities available to create and produce images that capture your imagination.



Save time by instantly zooming to a specific area of an image with the Navigator. And enjoy easier alignment and layout of elements with definable snap-to Guides and Grids.



Additional features

Layers

- Support for multiple layers for easy compositing
- Layer mask for controlling transparency without destroying image data

Broad graphics file support

- The highest quality, broadest support for file formats, including Encapsulated PostScript (EPS, including Adobe Illustrator), Kodak® Photo CD,™ TIFF, JPEG, Scitex® CT, DCS, PCX, BMP, PIXAR, PixelPaint,™ MacPaint,® Raw, Targa (TGA), CompuServe® GIF, and Amiga IFF/LBM

Painting tools

- Professional photography tools for correcting exposure and saturation
- Full assortment of drawing, painting, and retouching tools

Selection tools

- Color range for maximum control in building anti-aliased masks based on selected colors in an image
- Quick Mask feature for creating and viewing selection masks directly
- Magic Wand for automatic color range selection

Professional color separations

- Ability to adjust printed output for paper stock and printing devices
- Automatic trapping
- Moiré elimination on Adobe PostScript Level 2 devices

Color support

- Unequaled flexibility to convert between Bitmap, Grayscale, Duotone, Indexed Color, RGB, and CMYK editing modes

Product extras for Macintosh and Windows

Adobe Photoshop for Macintosh and Windows comes with ATM software and the Type On Call CD-ROM. Two CD-ROMs contain free interactive tutorials, stock photos, third-party filters, the Adobe Acrobat Reader, and more.

Version 4.0 for Macintosh and Power Macintosh or Windows 3.1, Windows NT® 3.5, and Windows 95

- **Suggested Retail Price: \$895**
Upgrade from earlier versions: \$179
Upgrade from Photoshop LE: \$249

For Silicon Graphics® or Sun™ systems users

Adobe Photoshop software lets you create original artwork, generate realistic or interpretive textures and backgrounds, correct color, retouch and composite scanned images, and prepare professional-quality output for print and the World Wide Web.

Product extras for Silicon Graphics or Sun systems

Includes more than 40 plug-in filters, sample backgrounds and textures, stock art and photography, Adobe ShowPS™ software, the Adobe Acrobat Reader, and more.

Key features

- Multiple image layers
- More than 40 powerful filters
- Selective Color Correction, CMYK Preview, and other handy production tools
- Improved user interface, including tabbed palettes for a customized work space

Version 3.0.1 for Silicon Graphics or Sun Systems

- **Suggested Retail Price: \$995**
\$995 (Single-User Node-Locked)
\$1,895 (Single-User Floating License)
\$7,595 (5-User Floating License)
\$495 (Upgrade from Photoshop 2.5)

For purchase information on Adobe Photoshop for Macintosh or Windows

Call 800-492-3623
Or see Order Form.

For purchase information on Adobe Photoshop for Silicon Graphics or Sun, contact your local authorized reseller.



Adobe PageMaker®

The world's leading professional publishing software for printed and on-line pages



Now, you can create the most compelling visual communications with Adobe PageMaker 6.5 software's exceptional design and layout capabilities. Adobe PageMaker is so versatile, you can produce virtually any type of publication—from newsletters and brochures to magazines, advertising, and proposals. Structure documents easily using multiple master pages and groundbreaking new features such as document-wide layers or text and graphic frames. Position objects exactly where you want them with a host of precision features. Write, edit, and proof copy in the built-in story editor. And when it comes to manipulating text, exceptional typographic controls meet your impeccable standards.

leaving PageMaker. If you start by designing for print, it's fast and easy to convert pages for on-line viewing using features such as automatic reformatting of publications.

True color and high performance

With Adobe PageMaker, you can be confident you'll get precisely the colors you want. Equipped with the most comprehensive and sophisticated color publishing capabilities available, Adobe PageMaker comes with an extensive color management architecture and advanced high-fidelity color editing. Plus, PageMaker delivers exceptional throughput and performance with automatic trapping, built-in imposition tools, and complete separation capabilities.

A family of integrated products

As a cornerstone of the Adobe family of professional graphics software, Adobe PageMaker works beautifully with Adobe Photoshop, Adobe Illustrator, and Adobe font software. Equipped with a newly redesigned interface, PageMaker looks and feels even more like other Adobe software. What's more, PageMaker sets the standard for smooth integration with other hardware and software manufacturers' products. It's fully compatible across Macintosh, Power Macintosh, Windows® 95, and Windows NT® 4.0 workstation platforms, enabling you to seamlessly share files in mixed-platform environments.

Innovative on-line publishing tools

Now the world's leading page layout program for print publishing is also at the forefront of helping you expand your business to the Internet. PageMaker contains fully integrated on-line publishing capabilities that allow you to distribute documents in HTML format or in the more graphically rich Adobe Portable Document Format (PDF). And you can author and test hypertext links without

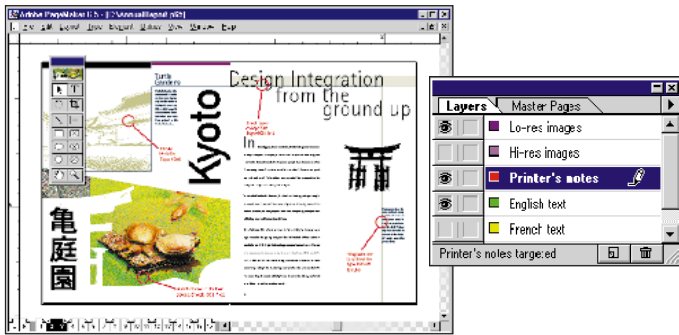
Key features

- Use a single file when working with multiple versions of a publication or use layers to add annotations such as production notes.
- Enjoy automatic layout adjustment that instantly repositions, resizes, and reflows text and graphics as you change columns, page sizes, or master pages.
- Use the new, intuitive hyperlinks palette for authoring hypertext links both within PageMaker and to any URL on the Web.
- Import HTML content directly from the Web or export HTML files with predefined hypertext links intact.
- Create graphically rich PDF files through expanded support for Adobe Acrobat.
- Import native Adobe Illustrator files and view high-quality previews on-screen.
- Use interactive tabbed palettes for complete control over grouping and display of on-screen palettes.
- Create text and graphics frames as a convenient way to set up a page layout independent of its content.
- Discover hi-fi color improvements for separating, trapping, and printing more-than-four-color documents, or for exporting multi-channel TIFF images in a format compatible with Photoshop.
- Gain a more extensible plug-in architecture with access to objects, palettes, application events, plug-in private data, and communication between plug-ins.

Layers Deliver New Flexibility and Efficiency

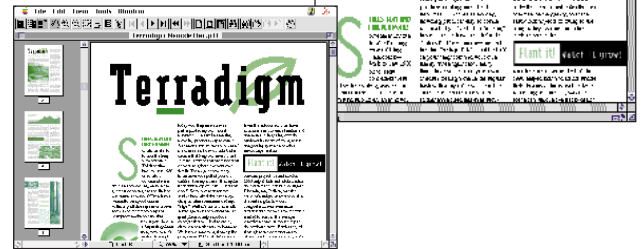
The new layers feature in Adobe PageMaker 6.5 lets you assign any object in your document to a layer, which you can then show, hide, lock, or unlock.

Imagine, for example, that you're producing a restaurant menu. The food and beverage prices differ from lunch to dinner, but the item descriptions stay the same. In the past, you'd have to manage two different document files and update them both whenever a description changed. But with the layers feature, you can assign one set of prices to a "lunch" layer and one to a "dinner" layer. Then simply hide the dinner layer when you print the lunch version, and vice versa. That way, you can keep both versions of the document in just one file.



Easily produce multiple language versions from a single file using document-wide layers, which are also handy for on-line annotations.

Design one file—then print it, or distribute it on the Internet in traditional HTML format or as an Adobe PDF file.



Additional features

Powerful page design

Lay out sophisticated pages with flexibility and control.

- Ability to publish a wide variety of documents, which can range from 1 to 999 pages
- Professional typographic controls, including point-size-dependent tracking, kerning in 0.001-em increments, and expanded and condensed type
- Multiple master pages that let you specify and apply different page designs within a single publication
- Built-in word processor with spelling checker and search-and-replace feature

Smooth integration with other Adobe software

Work with a new user interface that looks and feels like your favorite Adobe software.

- Photoshop Effects plug-in that applies special effects to images 10 to 20 times faster than before
- New standard Adobe menus and keyboard shortcuts
- Ability to drag and drop elements from PageMaker into other applications, from other applications into PageMaker, and among open publications

Innovative on-line publishing

Make your mark on the Internet with easy-to-use on-line publishing tools.

General

- Automatic reformatting of publications when you change page size or orientation, making it easy to repurpose documents for on-line viewing

- Automatic conversion of graphics to JPEG or GIF file format for use on the Web
- On-line publishing color library, providing the best color consistency across platforms

HTML

- Drag-and-drop capability of elements from PageMaker into Adobe PageMill and SiteMill software, so you can create and manage Web pages with ease
- Approximate page layout preserved when exporting to HTML
- Mapping of PageMaker styles to HTML styles when exporting to HTML format

Adobe Acrobat 3.0

- Automatic optimization of PDF files for RGB color, so the color in your on-screen PDF files looks the same as it does in PageMaker
- Automatic bookmarks in PDF files
- Support for PDF article threads

Leading-edge color publishing

Add vivid color using an efficient and dependable color publishing workflow.

- Integrated automatic trapping
- Extensible color management architecture, including the Kodak® Digital Science Color Management System and support for Apple ColorSync 2.0 and Windows ICC
- Built-in printing of process and spot color separations, selective printing of inks, and editable screen angle and screen ruling for both spot and process inks

Advanced compatibility with other products

Use PageMaker with your software, hardware, and platform of choice.

- Fully file-compatible versions available for Macintosh, Power Macintosh, Windows 95, and Windows NT 4.0 workstation systems
- Right mouse button menus for Windows 95 and Windows NT for easy access to related commands
- New QuickTime import filter for placing frames from movies in your PageMaker documents

Product extras

With Adobe PageMaker, you get a host of free Adobe software and other useful tools that add up to tremendous value. It includes free copies of Adobe Acrobat Distiller and Adobe Acrobat Reader, so you'll have everything you need to create and deliver PDF files. Plus, with its helpful multimedia tutorials and informative product tips, you can get up and running quickly and easily. All in all, Adobe PageMaker provides everything you need to produce effective, professional-quality publications.

Version 6.5 for Macintosh and Power Macintosh or Windows 95 and Windows NT 4.0 Workstations

- **Suggested Retail Price: \$895**
Upgrade Price: \$99
Upgrade from QuarkXPress®: \$129

Version 6.0 for Windows 3.1

- **Suggested Retail Price: \$895**
Upgrade Price: \$149
Upgrade from QuarkXPress: \$199

For purchase information on Adobe PageMaker

 Call 800-422-3623
Or see Order Form.

Adobe FrameMaker®

The power to publish the most challenging documents



Imagine being able to write, design, and electronically distribute an important document by assembling text and images from everyone in your workgroup. You can do it with a single application: Adobe FrameMaker combines word processing, page layout, graphics, and color features, as well as on-line distribution capabilities. It's ideal for publishers, corporate workgroups, and technical publications departments that produce books, catalogs, manuals, or on-line product information.

Work smarter, not harder

With the sophisticated productivity features of FrameMaker, you can format even the longest documents quickly and easily. Automatically create side heads and elegant layouts. Expertly run text around graphics or create headlines, paragraphs, and footnotes that straddle columns. Once you've designed a format, you can use it again and again, making FrameMaker indispensable for frequently updated documents.

Make short work of long documents

FrameMaker is designed especially to meet the demands of large, complex publications. It automatically numbers repeating elements such as pages, sections, and figures, and instantly generates indexes and tables of contents. The conditional text feature lets you quickly replace or revise text and graphics, allowing you to create several customized versions of a single document.

Reach a world of readers on-line

Whether you distribute documents down the hall or around the world, FrameMaker offers you powerful electronic publishing options. The new plug-in, code-named "HoTaMaLe," makes converting FrameMaker documents to HTML—ready for posting on the Web—as

easy as a few mouse clicks. And FrameMaker files are also optimized for conversion to cross-platform Adobe Portable Document Format (PDF) with formatting intact, using Adobe Acrobat software.

Collaborate across computing platforms

Adobe FrameMaker works exactly the same way on UNIX®, Windows®, and Macintosh systems. Extensive cross-platform filters let you integrate content from everyone in your workgroup while maintaining a consistent look and feel. You can also customize FrameMaker to fit your publishing needs, using the Frame® Developer's Kit, Adobe plug-ins, or third-party add-ons.

FrameMaker wrote the book on communicating complex information across platforms. Document publishing has never been easier or more efficient!

Key Features

- Let automatic features number headings, chapters, and tables for you, or instantly generate indexes, tables of contents, and appendixes.
- Create and store multiple versions of any document in a single file.
- Use powerful hyperlink capabilities to optimize your documents for easy on-line navigation.
- Import text and graphics from word processing and illustration packages.
- Create lengthy cross-references within and between documents.
- Generate hyperlinks between lists and instantly move to the right place within the document.



The easy-to-use table editor reformats and resizes table cells.

Product	Rate of Success to Date (%)	Revenue to Date (\$)	% Revenue	Conclusion
Acme	10	100	10%	Highly profitable
Beep	15	400	40%	Highly profitable
Boop	12	200	20%	Highly profitable

Automatically create side heads.

Side heads are generated in the left margin of the page. They are created automatically by FrameMaker. They are created automatically by FrameMaker. They are created automatically by FrameMaker.

The QuickAccess Bar places frequently used functions a mouse click away.

Flow text around graphics without reformatting.

Additional features

Word Processing

- Work in a fast, WYSIWYG editing environment.
- Use preset styles or define and store your own.
- Compare differences between document versions with detailed reports.
- Check spelling and syntax with a 130,000 word dictionary and a built-in thesaurus.

Layout

- Choose from more than 30 document templates, or design your own.
- Create paragraph styles for side heads and run-in heads.
- Create double-sided documents.
- Combine portrait and landscape pages in a single document.
- Reformat existing pages by changing the master page.

Graphics and Color

- Manipulate graphic objects with grouping, alignment, layering, and distribution tools.
- Draw rectangles, polygons, ellipses, Bézier curves, and more.
- Work with the highest quality type—FrameMaker supports Adobe Type Manager software and supports Adobe Type 1 and multiple master fonts.

Tables

- Use the sophisticated table editor to create complex tables.
- Straddle table cells.
- Apply periodic and custom cell shading and ruling.
- Create multipage tables.

International Support

- Choose from user interfaces in international English, French, German, Italian, Portuguese, Spanish, and Swedish.
- Check spelling for multilingual documents with 17 language-specific dictionaries.

For Macintosh, Power Macintosh, Windows 3.1, Windows 95, and Windows NT*

- **Suggested Retail Price: \$895**

Upgrade from Version 4: \$225

Cross-grade from Version 5 on Windows 3.1 to

Windows 95 or Windows NT: \$59

For Sun,™ Hewlett-Packard, IBM,® and DEC™ systems

- **Suggested Retail Price: \$1,495 (Personal License); \$2,595 (Shared License)**

Upgrade from Version 4: \$400 (Personal License);

\$600 (Shared License)

Adobe FrameMaker+SGML

Integrated SGML authoring and publishing

Key features

- Provides integrated SGML authoring and publishing in a user-friendly environment
- Offers guided editing and continuous validation to increase productivity and improve document quality
- Graphical Structure View allows users to manipulate document structure without dealing with SGML tags

Adobe FrameMaker+SGML provides the benefits of SGML without requiring you to become proficient in the complexities of SGML. Guided editing, context-sensitive formatting, and a familiar WYSIWYG environment let you focus on content. Interactive validation helps to automate quality assurance of documents, and because it can be tailored to meet specific needs, FrameMaker+SGML optimizes your environment and promotes greater operations efficiency. What's more, it maximizes the value of information by giving structure

to documents, allowing you to easily modify and leverage document sets. Information that was once lost in a sea of paper becomes easy to access and efficient to maintain.



For Macintosh and Power Macintosh, and Windows*

- **Suggested Retail Price: \$1,495**

Upgrade from FrameBuilder®: \$395

Upgrade from FrameMaker 5: \$600

Upgrade from FrameMaker 4: \$825

For Sun,™ Hewlett-Packard, and IBM® systems

- **Suggested Retail Price: \$1,995; \$3,995 (Shared License)**

Upgrade from FrameBuilder UNIX®: \$495 (Personal License); \$995 (Shared License)

Upgrade from FrameMaker 5 UNIX: \$600 (Personal License); \$1,400 (Shared License)

Upgrade from FrameMaker 4 UNIX: \$825 (Personal License); \$2,000 (Shared License)

For purchase information on Adobe FrameMaker and FrameMaker+SGML

 **Call 800-685-4586**

Or see Order Form.

Adobe FrameViewer®

The on-line viewing tool for exploring FrameMaker documents



Key features

- InstantView™—Documents authored in FrameMaker or FrameMaker+SGML are immediately viewable.
- Smart Navigation—Documents that contain cross-references, generated lists, and extensive hypertext links—and manually placed hypertext commands or links—are persistent after each document edit.
- Bookmarks and Notes—Personalize FrameViewer documents with bookmarks and notes.
- Extendability—The Adobe Frame Developer's Kit provides publishers with the ability to write cross-platform plug-ins that can manipulate FrameMaker objects, even in a locked FrameViewer application.
- On-Demand Viewing—In addition to the Frame binary format (FASL), FrameViewer can read Maker Interchange Format (MIF) and Maker Markup Language (MML) that has been generated from other applications, such as database and CAD programs.

Adobe FrameViewer software is a powerful and efficient on-line viewing companion and distribution solution for Adobe FrameMaker and Adobe FrameMaker+SGML documents. It lets you distribute files without post-processing for instant updates; import formats, including multimedia sound and video; or display or hide text—all on the fly. Users gain instant access to entire libraries of complex documents with dynamic navigation, extensive customization, and cross-platform compatibility. Using broad hypertext capabilities, users can navigate within and between documents easily and quickly.

For Macintosh and Power Macintosh or Windows®

- Suggested Retail Prices: \$29; \$145 (5-Pack); \$625 (25-Pack)
Upgrade Prices: \$25; \$35 (5-Pack); \$145 (25-Pack)

For Sun™, Hewlett-Packard, IBM®, DEC™, and Silicon Graphics® systems

- Suggested Retail Prices: \$195 (Personal License); \$975 (5-Pack); \$4,150 (25-Pack)
Upgrade Prices: \$50; \$245 (5-Pack); \$995 (25-Pack)

Adobe FrameViewer Retrieval Tools

Let users find the information they need

Adobe FrameViewer Retrieval Tools, available as a separate add-on to Adobe FrameMaker and Adobe FrameViewer, lets you offer users powerful cross-document, full-text search capabilities with large document collections.



Key features

- Easy Index Script Building—In FrameMaker, build cross-document retrieval indexes of files and books to facilitate document searching, quickly identify and fix indexing errors, and rebuild a corrected index database fast with incremental indexing.
- Multiple Group and Collections Hookups—Users can narrow the scope of their searches to specific groups across one or more document collections.
- Sophisticated Search—In FrameViewer, you can easily retrieve the documents that match your search.

For Power Macintosh or Windows

- Suggested Retail Price: \$3,995
Upgrade from FrameViewer Pro: \$1,995

For Sun, Hewlett-Packard, IBM, and DEC systems

- Suggested Retail Price: \$4,995
Upgrade from FrameViewer Pro: \$2,995

For purchase information on Adobe FrameViewer and FrameViewer Retrieval Tools

Call 800-685-4586
Or see Order Form.

Adobe FrameViewer Publisher's Kit

All the tools you need to easily distribute your FrameMaker documents

The Adobe FrameViewer Publisher's Kit includes Adobe FrameViewer and FrameViewer Retrieval Tools software for all the leading computing platforms in a single box. It also licenses you to distribute 100 copies of FrameViewer!

For SunOS™, Solaris®, HP-UX, IBM® AIX®, DEC™, Silicon Graphics®, Macintosh, Power Macintosh, and Windows®

- Suggested Retail Price: \$5,495 for the first 100 copies

Adobe Publisher's Kit Additional License Pack

- Suggested Retail Price: \$2,995 for each additional license for 100 copies



Adobe Persuasion®

Easily create and deliver graphically rich presentations for screen, print, and the Internet



If you create or deliver presentations that demand the utmost quality, precision, flexibility, and reliability, Adobe Persuasion software is the ideal application for you. Its advanced features help you easily produce the most sophisticated presentations in any medium.

Author exciting Web presentations with ease

Create a dynamic presence on the Web by using Persuasion to add hypertext links, movies, and sounds to your presentations. Drag and drop URL links directly from Netscape Navigator™ and insert links to other slides, presentations, and even Web pages. Then export the file to Adobe Portable Document Format (PDF) with links intact, ready for publishing on the Web.

Deliver presentations any way you like

Persuasion provides consistently high-quality output for on-screen presentations, self-running presentations, 35mm slides, and overhead transparencies. And you can use the same file for all your delivery options—even on the Web. To view formatted presentations on any computer, use the Persuasion Player or free Acrobat Reader software for PDF files.

Use tools designed for professionals

Persuasion gives you complete control over the looks of your slides, thanks to expert features such as nudge controls, ruler guides, type handling, font management, and high-quality color options. Convey concepts effectively using animation, branching, and a charting module. Import sounds to slides and transitions. And do it all quickly and easily in an intuitive user interface complete with Layers palette.

Save time with seamless integration

Persuasion makes it a snap to move digital photos, illustrations, movies, and text to and from your presentations. Drag and drop Adobe Photoshop and Adobe Illustrator files in their native formats, transfer files across platforms, and even import Microsoft® PowerPoint® files with a handy batch-conversion utility.

Key features

- Author Web presentations with customizable Internet autotemplates.
- Take advantage of advanced multimedia capabilities, including layering and transition effects.
- Instantly identify linked files.
- With Persuasion, get free copies of Adobe Acrobat Reader software for viewing PDF files, plus clip art.
- Enjoy cross-platform support with seamless transfer of TIFF images, cropped images, dashed and dotted lines, and QuickTime movies and sounds.

Version 4.0 for Macintosh and Power Macintosh or Windows®

• **Suggested Retail Price: \$395**

Upgrade Price: \$129



Powerful hyperlink capabilities let you drag and drop URLs from Web browsers such as Netscape Navigator.

For purchase information on Adobe Persuasion

Call 800-685-3505
Or see Order Form.



Adobe Premiere®

The power to communicate with motion and sound

Coming soon:
Adobe Premiere for
Silicon Graphics® 02!

Adobe Premiere software for Macintosh or Windows® platforms is ideal for all video needs. It provides an economical solution for professionals who need a flexible, nonlinear editing system or a way to create detailed storyboards. For corporate, training, and other videos, Adobe Premiere lets you edit on-line or off-line, and add graphics and special effects with the same high quality as proprietary editing systems. Costly special effects hardware or production services are not required.

And you can incorporate video into multimedia presentations for delivery from CD-ROM, the Internet, or your hard drive. Plus it supports Apple QuickTime and Microsoft® Video for Windows formats, so you can work with a wide range of hardware and software products. By giving you complete creative control, Adobe Premiere empowers you to deliver your message with greater impact than ever before.

Key features

- Capture video clips to your hard drive automatically with device control and batch digitizing.
- Import a wide range of video, audio, graphics, and animation file formats into your project.
- Make changes instantly with true nonlinear editing.
- Create titles and add transitions and special effects to enhance your movie.
- Output finished movies to videotape, CD-ROM, or the Internet.
- Export Edit Decision Lists (EDLs) for use with traditional editing equipment.

Do it yourself and save time and money

Making a movie with Adobe Premiere software is as easy as gathering and arranging your clips.

Just capture video footage within the program and import other visual and audio files—even ones created with Adobe After Effects, Adobe Photoshop, and Adobe Illustrator software. Next, set critical editing options with a mouse click. Then refine edits quickly and precisely, using the Trimming window and other tools.

Let your imagination fly

You can arrange clips linearly, with simple cuts, or layer them with dramatic transitions. Design shapes and patterns for transitions to follow, or isolate images and superimpose up to 99 layers of moving video.

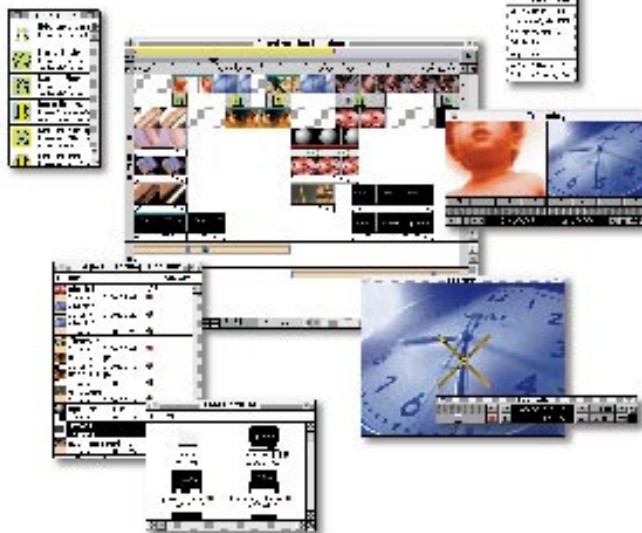
You can even control motion across the screen, such as “flying” objects along a path with twisting, zooming, and rotation and distortion effects. For smooth action, all of your effects are applied with subpixel motion and field rendering. Plus, you can use plug-in filters to generate tints, distortions, replications, and more—even to animate filters over time.

Get ready to roll fast

Produce your movies for small- or full-screen viewing, or for playback from CD-ROM or the Web. Export your movies to tape or create Edit Decision Lists (EDLs) for use with traditional production equipment.



Build movies and videotapes using professional effects and transitions, including motion control, dissolves, wipes, zooms, distortions, and much more.





Coming soon:
 Adobe Premiere for
 Silicon Graphics® 02!

Additional features

Editing

- True nonlinear editing lets you make changes instantly.
- Nondestructive editing of clips preserves your originals.
- Drag and drop, cut and paste media.

Special effects

- Make any still or moving image “fly” using twisting, zooming, and rotation and distortion effects that you control.
- Import and export movies to and from Adobe Photoshop, where you can layer complex images and paint frames.
- Choose from a variety of A/B style transitions, including dissolves, wipes, spins, and more.
- Use Photoshop compatible plug-in filters for color balance, brightness and contrast control, blurring, distortions, warping, and more.
- Choose from 97 superimposed tracks and virtual clips for multiple layers and compositing.
- Use professional key types, including chroma, luminance, “smart” alpha channels, and traveling mattes to isolate areas in moving or still images and superimpose them on other clips.

Recording to disk

- Use any QuickTime or Video for Windows video capture card.
- Logging and batch digitizing automatically save multiple video clips to your hard drive. Share batch lists with other programs.

Professional video features

- Automatic or manual entry of SMPTE timecode and reel numbers when recording to high-end equipment.
- Export industry-standard EDLs.
- Ensure high-quality audio with support for 99 tracks of CD sound (16-bit, 44 kHz).

Features for CD-ROM or Internet movies

- Specify data rate, color depth, and frame rate for optimal playback.
- Designate keyframes at regular intervals and at edits or markers.
- Create optimized color palettes.
- Use special processing tools to enhance image quality.

Product extras

Includes a **free** Deluxe CD-ROM with interactive tutorials, stock footage and photos, 23 Adobe typefaces, third-party filters, titling templates, the Adobe Acrobat Reader, and more. Macintosh version comes with Specular LogoMotion™ software (\$179 value). Windows version includes Adobe Photoshop LE and Crystal Flying Fonts™ LE software.

Version 4.2 for Macintosh and Power Macintosh or Windows 95 and Windows NT*

- **Suggested Retail Price: \$795**
 Upgrade from 4.0 for Macintosh: **free**
 Upgrade from 4.0 for Windows: \$49
 Upgrade from all other versions and LE (Macintosh and Windows): \$149

Now it's easy to incorporate digital movies into interactive presentations, educational materials, point-of-purchase advertising, and electronic training manuals.



For purchase information
 on Adobe Premiere
 Call 800-642-3623
 Or see Order Form.



Adobe After Effects®

The most powerful tool for digital compositing, 2D animation, and special effects

Now for Windows®!



Adobe After Effects software empowers you to produce professional-quality composites, smooth 2D animations, and elaborate special effects. The interface gives you control and flexibility, along with the highest quality output, so you can produce on-air promos and bumpers, multimedia CDs, music videos, and more—all from the desktop.

Key features

- Create professional-quality animations from your desktop.
- Adjust speed and velocity of motion and effects to make your design come alive.
- Produce special effects for broadcast, film, multimedia production, and the Web.
- Develop state-of-the-art visual effects of exceptional quality.

Produce professional results from your desktop

Whether the medium is film, broadcast video, or multimedia presentations, Adobe After Effects software gives you the quality, flexibility, and control you need to produce professional results.

Bring your Adobe Illustrator and Photoshop images to life

Import and dynamically resize Adobe Illustrator files to any resolution, without any loss of quality. Import Photoshop files with layers, alpha channels, and transfer modes intact. And of course, you can import movies that you captured with Adobe Premiere.

Add motion, maintain control

Using motion in your design, you can create exciting possibilities—and still maintain the power and fine control you've come to expect from Adobe software. Add motion to the mix, and bring layers and filters to life with the energy of animation.

It's surprisingly easy to use

Adobe After Effects software makes adding the element of motion to your design so easy, it may surprise you. In fact, it offers all the tools you need and does the routine work for you. Since it automatically calculates the in-between frames of animation, you have more time to design.

Multiple effects mean endless possibilities

Adobe After Effects software comes with a multitude of effects and the ability to vary these plug-ins. Make a logo spin, speed to a blur, or turn from a ripple into a wave. Your possibilities are endless.

Standard Version

Version 3.1 for Macintosh and Power Macintosh, or Windows 95 and Windows NT®

- Suggested Retail Price: \$995
- Upgrade from Macintosh Version 1.0: \$195

Production Bundle

Version 3.1 for Macintosh and Power Macintosh, or Windows 95 and Windows NT

- Suggested Retail Price: \$1,995
- Upgrade from Macintosh Version 2.0: \$99
- Upgrade from Macintosh Version 1.0: \$595

Standard Version to Production Bundle Upgrade

- All Platforms: \$1,295

Adobe After Effects Production Bundle

The ultimate After Effects tool set, this Production Bundle provides additional tools that help you get the most from After Effects software's high-quality compositing, powerful motion control, and exciting special effects controls. It includes motion tracking, image stabilization, 2D motion capture, and more. You can create high-quality keying effects with superior techniques and fine controls or distort layers with advanced effects. Plus you can control your digital disk recorder from within the After Effects application.

For purchase information on Adobe After Effects or Adobe After Effects Production Bundle

Call 800-685-3504
Or see Order Form.

Adobe PhotoDeluxe™

Easily modify and personalize your own photos

Now you can unleash your creativity and customize your own photos with amazing special effects and step-by-step simplicity. Using an intuitive visual-guide interface for your projects, Adobe PhotoDeluxe software lets you remove “red eye,” fix flaws, combine photos, and more. Or you can experiment on your own with the same easy-to-use tools. Because Adobe PhotoDeluxe can be used with most word processing and desktop publishing software, you can add your personalized photos to correspondence, newsletters, flyers, and more!

Key features

- Clean up old photos, retouch faded colors, or smooth rough edges.
- Transform your photographs into personal, fun, and unique pieces of art.
- Sharpen or blur an image, remove “red eye” and facial wrinkles, or get rid of dust and scratches.
- Create personalized greeting cards and calendars, add borders to your photos, or make and decorate holiday photocards.
- Add text, clip-art decorations, and artistic special effects.
- Change backgrounds, flip images, or distort perspectives for a better picture.
- Prepare photos with ease to send over the Internet.

Let the easy-to-use interface show you the way

With Adobe PhotoDeluxe software, you get more than 25 guided activities for creating special photo projects. No matter what activity you perform, you'll have the tools you need to complete it right at your fingertips. With Touch Up Photo, you can fix all kinds of mistakes or improve the quality of your photos. Using Transform Photo, you can create collages, switch bodies and heads of loved ones, or apply cool special effects. Or try Cards & More to create personalized greeting cards and calendars, add borders to your photos, or place yourself on a magazine cover.

Perfect pictures in minutes

Whatever project you choose, you can easily add text, clip art decorations, and artistic effects. When you have finished, you can view your photographs and completed projects on-screen using the Slide Show feature.

You can also use special effects to add pizzazz. Smooth edges or transform your photo into a charcoal drawing.

Zoom in on a subject by using the Glass Lens effect, or use the Coloring Book option to paint on-screen, or to print out and color with crayons and markers.



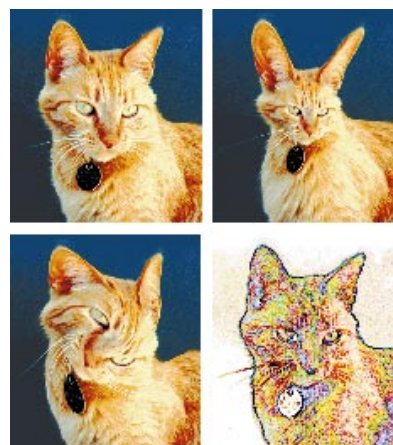
Getting acquainted is quick and easy

Quickly get acquainted with the software's main features by using the QuickTime movie Guided Tour. You can also get on-line help by using the Help panel, which gives you one-touch access to clear and simple instructions when you need them. Getting your photos into the computer is easy! Scan them, use a digital camera, or have them developed onto a CD or floppy disk.

Product extras

More than 500 pictures and designs, free After Dark® slide show screen saver, and special discounts for digitizing photos

-
- Version 1.0 CD-ROM for Macintosh or Windows
 - Estimated Promotional Street Price: \$49



Special effects are simple and easy with Adobe PhotoDeluxe.

**For purchase information
on Adobe PhotoDeluxe**

Call 800-888-6293

Or see Order Form.



New Version

Adobe Type Manager[®] Deluxe

The powerful new way to manage all your Type 1 and TrueType fonts

In 1989 Adobe Type Manager (ATM)[®] software changed the face of desktop publishing. By smoothing out the jagged edges of type on-screen and significantly improving print quality, ATM redefined “what-you-see-is-what-you-get.” Now, for sharp, clean text on-screen and in print, and the most versatile way to manage your fonts, look no further than Adobe Type Manager Deluxe software.

With ATM Deluxe software, you can easily and efficiently manage all your Type 1 and TrueType fonts. It goes beyond sharp, beautiful text on-screen and in print to bring you powerful type-organizing features. Using the new interface of ATM, you can install fonts and create custom font sets with drag-and-drop simplicity.

Rely on automated service

ATM Deluxe can automatically activate any known font in your system when you open a file containing that font. If a font can't be found, ATM Deluxe can create a substitute that simulates the look and maintains the spacing of the original.*

*Requires application support. Not supported in Windows NT 4.0.

For better-looking text on-screen, you can activate font smoothing. ATM Deluxe also lets you preview and print sample pages of your typefaces.

You can even create portable font set definitions that can be exported to other users or across platforms. It also makes using multiple master typefaces easy and lets you print Type 1 fonts on any printer.



Key features

- Manage fonts with ease using the new drag-and-drop interface.
- Group Type 1 and TrueType fonts into sets.
- View and print font samples.
- Export font sets to other users—even across platforms.
- Create multiple master font instances.
- Enjoy better legibility on-screen with font smoothing.
- Activate fonts automatically*
- Simulate missing fonts and maintain document formatting with font substitution*
- Get crisp, clean output from any printer.

Product extras

ATM Deluxe comes with 30 Adobe Originals bonus fonts. It also includes the Adobe Type On Call CD-ROM, the latest version of the Adobe PostScript printer driver, Acrobat Reader, and special tryout versions of other Adobe products.

Version 4.0 for Macintosh and Power Macintosh, or Windows[®] 95, or Windows NT[®] 4.0

• Suggested Retail Price: \$99.95

Type Products

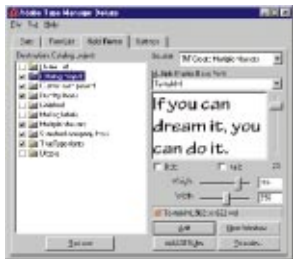
26



The point-and-click interface lets you activate and deactivate font sets instantly.



Create multiple master instances easily. Drag and drop them from the sample window into sets.



View and print sample pages of fonts.



For purchase information on Adobe ATM Deluxe or Adobe Type Reunion Deluxe

Call 800-822-4451
Or see Order Form.

For purchase information on Adobe Type On Call or Adobe Font Folio

Call 800-682-3623
Or see Order Form.

New Version

Adobe Type Reunion® Deluxe

Take control of your font menu

Adobe Type Reunion Deluxe 2.0 software for the Macintosh platform lets you take control of your font menu for easy access to your typefaces. Customize your font menu by creating groups of fonts for each project, user, or other category. Access the typefaces you've used most recently from the top of your font menu. Even rename fonts to help you identify them. Adobe Type Reunion Deluxe automatically sorts your typefaces

according to family name, with style and weight variations listed in a submenu under each typeface.

And if you like, you can display any typeface name in your font menu in its own face.



Version 2.0 for Macintosh and Power Macintosh

• **Suggested Retail Price: \$60**

Upgrade from version 1: \$29.95

New Version

Adobe Type On Call®

The fastest, most economical way to buy typefaces from the Adobe Type Library

Buy type as you need it from the Adobe Type On Call CD-ROM. On one disc, you get the Adobe Type Library packages 1 through 417—more than 2,300 typefaces—for Macintosh and Windows platforms. Your initial purchase includes Adobe Type Manager (ATM) and Adobe Type Reunion software, 30 typefaces, and your choice of two additional type packages from a preselected list.

The package includes the Adobe Type Browser on-screen catalog, multiple master font tryout, the Adobe Acrobat Reader, a multilingual interface, and automated purchasing.

To order more type, just call Adobe on our toll-free, 24-hour, 7-day phone line. And now you can register your Type On Call CD and receive access keys on the Web. Visit www.adobe.com/type/tocreg.html to take advantage of this service.



Version 4.2 for Macintosh, Power Macintosh, Windows® 3.1, and Windows 95

• **Suggested Retail Price: \$69.99**

Adobe Font Folio™

The complete Adobe Type Library of over 2,100 typefaces, ready to use

The Adobe Font Folio CD-ROM contains more than 2,100 unlocked Adobe typefaces, packages 1 through 405, in Macintosh, Windows, Silicon Graphics®, and Sun™ versions. You'll also receive the Adobe Wild Type® package, ATM, Adobe Type Reunion, Adobe Acrobat Reader, Adobe Collector's Edition: Initial Caps clip art, Adobe PostScript drivers, Adobe Originals specimen

books, 160 favorite Image Club™ fonts in Type 1 format, Adobe Type Browser (for Macintosh and Windows®), Adobe Type Installer (for Sun and Silicon Graphics), and a multilingual interface.



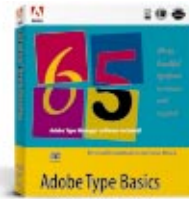
Version 7.1 for Macintosh, Windows, Silicon Graphics, and Sun

• **Call for pricing: 800-682-3623**

Adobe Type Basics

A set of 65 popular typefaces and more

Adobe Type Basics comes with a set of 65 popular typefaces, including the 35 standard typefaces found in most Adobe PostScript printers. You'll also get 30 other Adobe best-sellers and ATM® software.



For Macintosh or Windows*

• Suggested Retail Price: \$198



Americana®
Regular
Extra Bold

**ITC Avant
Garde Gothic®**
Book
Book Oblique
Demi
Demi Oblique

Barmeno™
Regular
Medium
Bold
Extra Bold

ITC Bookman®
Light
Light Italic
Demi
Demi Italic

☉ **Adobe Caslon**
Regular
Italic
Semibold
Semibold Italic

Courier
Regular
Oblique
Bold
Bold Oblique

Formata®
Regular
Italic
Medium
Medium Italic

☉ **Adobe
Garamond®**
Regular
Italic
Bold
Bold Italic

Helvetica*
Regular
Oblique
Bold
Bold Oblique

Helvetica Narrow
Regular
Oblique
Bold
Bold Oblique

**New Century
Schoolbook**
Regular
Italic
Bold
Bold Italic

Palatino*
Regular
Italic
Bold
Bold Italic

☉ **Tekton®**
Regular
Bold
Times*
Regular
Italic
Bold
Bold Italic

Top 25 Adobe Typefaces

Designers worldwide are purchasing these typefaces more often than any others

We all have a few favorite typefaces we like to use. But have you ever wondered which ones are the most popular? To the right are the best-selling Adobe Type Library packages for Macintosh and Windows® customers worldwide. After looking them over, you may decide to add a few to your collection.

- 1 **Frutiger*** pkg.#73
- 2 **Adobe Jenson™** A multiple master typeface ☉ pkg.#400
- 3 **Helvetica Condensed** pkg.#14
- 4 **Univers*** pkg.#37
- 5 **Helvetica*** pkg.#13
- 6 **Adobe Garamond ☉** pkg.#100
- 7 **Univers Extended** pkg.#168
- 8 **Futura® 1** pkg.#39
- 9 **Gill Sans® 1** pkg.#152
- 10 **Ex Ponto®** A multiple master typeface ☉ pkg.#385
- 11 **Optima* 1** pkg.#6
- 12 **Univers Condensed** pkg.#38
- 13 **Adobe Jenson Expert** A multiple master typeface ☉ pkg.#401
- 14 **Futura Condensed** pkg.#47
- 15 **Helvetica Neue 3** pkg.#61
- 16 **Tekton®** pkg.#123
- 17 **Myriad®** A multiple master typeface ☉ pkg.#275
- 18 **ITC Franklin Gothic® 1** pkg.#23
- 19 **COPPERPLATE GOTHIC** pkg.#113
- 20 **Futura 2** pkg.#46
- 21 **ITC Berkeley Old Style®** pkg.#106
- 22 **Graphite®** A multiple master typeface pkg.#360
- 23 **TRAJAN®** ☉ pkg.#120
- 24 **OCR-A, OCR-B, MICR** pkg.#58
- 25 **Minion®** ☉ pkg.#143

For purchase information on Adobe typefaces

Call 800-445-8787

Image Club™ Graphics

Your source for dynamic content for Adobe applications

Looking for some dynamic content to use with your favorite Adobe graphics application? Look no further. Image Club provides you with an unmatched collection of professional stock photos, enduring high-quality clip art images, and an inexhaustable and ever-changing

collection of eye-catching typefaces. And Image Club is your most direct source for upgrades to your favorite Adobe applications. Check out our catalog or visit our hot Web site!



Stock Photography

Digital stock photography of uncompromising quality. Unmatched diversity in image selection, style, and theme. And with a price range capable of meeting virtually any budget. If you can't find the images you need in these collections, they probably don't exist!



Collections List

- **Digital Vision**—A fresh alternative in the world of traditional stock photography and royalty-free CD-ROMs! Thirty diverse titles, starting at \$149.99.
- **Circa:ART**—Classical illustrations with a look reminiscent of the 1920s through 1950s. Twelve unique titles, starting at \$149.99.
- **PhotoGear™**—Sixteen unique volumes providing you with all the images you need to get started—all at an affordable price! Starting at \$79.99.
- **ObjectGear™**—Six collections of background-free objects ready to place into any layout! Starting at \$99.99.

Clip Art

These high-quality EPS-illustrated vector images print crisply and cleanly at your printer's highest resolution. With over 10,000 images in our combined collections, you'll find the right image for your project, regardless of style, topic, or theme. And all clip art images may be modified or customized in Adobe Illustrator or Photoshop. Creative raw material at its best!



Collections List

- **DigitArt™**—Image Club's own custom-designed clip art. Over 35 titles, available as separate volumes or on the 10,000-image ArtRoom CD-ROM. Individual volumes, each with 100 or more images, starting at \$99.99.
- **Art Parts**—Funky images in a rough-hewn style that's unforgettable! Thirty-nine titles, each with fifty or more images, starting at \$39.99.

Typeface Library

Professional-quality text and display typefaces in both PostScript and TrueType formats. Our unsurpassed selection and diversity make the Image Club catalog an outstanding source for typefaces. A typographer's dream come true!

Collections List

- **Adobe Typefaces**—The industry standard for professional text and display faces. Unmatched quality in PostScript format. Value pack collections starting at \$39.99.
- **Image Club Typefaces**—Superb diversity of display typefaces with an eye-catching difference. Offered in both PostScript and TrueType formats. Families starting at \$19.99.
- **Fontek and ITC Typeface Libraries**—Both Fontek and ITC libraries provide you with added diversity and style. ITC (PostScript only) families starting at \$29.99, Fontek (PostScript and TrueType) at \$39.99.



For information on products available through Image Club Graphics, or to order a free catalog

Call 800-387-9193

Plug-ins for Adobe Products

Enhance your creativity and productivity with plug-ins

Add the power of plug-ins to your favorite Adobe applications and let your imagination soar! Plug-ins are tools designed to work with Adobe software that heighten both your creativity and your productivity. With plug-ins, you can automate your workflow or take your creative options to an entirely new level—all from within your favorite Adobe application! Plug-ins are available for almost all major Adobe applications, including Photoshop, PageMaker, Adobe Illustrator,

FrameMaker, Acrobat, Adobe Premiere, and After Effects. An extensive collection of some of the hottest plug-ins available today is offered in the Adobe Plug-in Source Catalog—available both in print and on the Web!



Adobe Photoshop Plug-ins



Photoshop plug-ins add an amazing array of enhancements and tools to Photoshop software's already stunning collection of features. From creative special effects

filters to enhanced text-formatting options and productivity and prepress tools, you'll find there's a Photoshop plug-in to fulfill your need. Use plug-ins to tailor Photoshop to meet the unique demands of your workflow.

Sample Plug-ins

- **Eye Candy™ 3.0** by Alien Skin Software—Add 21 special effects to Photoshop, including drop shadows, bevels, and creative glows!
- **Andromeda Series 3 Screens Filter**—Take advantage of a simple yet beautiful way to convert grayscale images to line art.
- **PlateMaker** by A Lowly Apprentice—Produce spot colors on any number of color plates directly from within Photoshop.
- **PhotoTools** by Extensis—Use extensive text-formatting controls and automated special effects from within Photoshop.
- **HoloDozo** by MMM Software—Easily map images onto 3D shapes. 3D texture mapping has never been easier!
- **PhotoCell** by Second Glance Software—Create animated GIFs from Photoshop layers—totally within Photoshop.
- **HVS Color** by Digital Frontiers—Reduce 24-bit RGB images to 8 bits or less with no loss of visual quality. Great for “web-izing” your favorite images.
- **Vertigo™ 3D Dizzy** by Vertigo Technology, Inc.—The first suite of 3D tools that allows users to bring 3D models into Adobe Photoshop, Adobe Premiere, Adobe After Effects, and Adobe PhotoDeluxe.
- Hundreds more creativity and productivity enhancements available for Photoshop.

Adobe PageMaker Plug-ins



Add even more power to your favorite page layout program with PageMaker plug-ins. From customizable toolbars to automated PageMaker tips and flawless galley

proofing, you'll find a plug-in that will make your job faster and easier! You can even use most Photoshop creative special effects filters on placed images directly from within PageMaker!

Sample Plug-ins

- **PageTools 2.0** by Extensis—Use 18 powerful tools with PageMaker, including customizable toolbars, powerful word and character counting features, and automatic re-scaling of objects.
- **GalleyOops** by Sundae Software—Add an automated galley proofer that detects over 100 types of errors, including invisible printing errors!
- **Fraemz** by ShadeTree Marketing—Apply professional borders to PageMaker objects in seconds!
- Use many of Photoshop's special effects plug-in filters on placed TIFF images from directly within PageMaker.

Adobe Illustrator Plug-ins



Plug-ins bring powerful creative tools and productivity enhancements to Adobe Illustrator. Add special effects to your artwork that were previously only possible in image-editing programs. Remove the gap that separates creativity from productivity!

Sample Plug-ins

- **Stylist** by Alien Skin Software—Bring powerful style sheets and special effects to Adobe Illustrator. “Live” special effects automatically update when you modify the original artwork!
- **MAPublisher** by Avenza—Combine the power of Adobe Illustrator with Geographic Information System data to produce beautiful maps.
- **VectorTools** by Extensis—Access unique productivity tools in Adobe Illustrator, including customizable toolbars, 3-dimensionality, and navigation tools.
- Use the power of many Photoshop special effects filters on rasterized images directly from within Adobe Illustrator!

Adobe Acrobat Plug-ins



Produce even better PDF documents using powerful Acrobat plug-in tools. From automatic link creation to adding editable “mark-up” comments or even exporting text and graphics from Acrobat documents, you’ll find a plug-in that will speed your workflow.

Sample Plug-ins

- **xToolsOne** by Xman—Increase your productivity with ten tools, including automated link and bookmark creation and “print selection” features.
- **Aerial** by Ambia—Find PDF document navigation even easier. Includes a PDF-to-RTF converter that extracts text and graphics from PDF documents.
- **DigiDozen™** by DigiDox, Inc.—A collection of 12 high-impact productivity tools for active Acrobat users.

Adobe Premiere and After Effects Plug-ins



Take the astonishing power of Adobe Premiere and After Effects to entirely new levels with plug-ins. From 3D effects to special effects, transition effects, edge effects, and even automatic masking for blue-screen image compositing, you’ll find a plug-in to make your video clip shine even brighter!

Sample Plug-ins

- **Video/Graphic Edges** by Auto F/X—Add over 750 unique, eye-catching edge effects to your video clips in either After Effects or Adobe Premiere.
- **Ultimate for Macintosh**—Use automatic masking for blue-screen desktop image compositing in Adobe Premiere.
- **Crystal 3D Vortex™** by CrystalGraphics, Inc.—Employ over 25 professionally created and customizable 3D digital video effects for Adobe Premiere.

For purchase information on these plug-ins, or to order an Adobe Plug-in Source Catalog

 Call 800-685-3547

Adobe CustomerFirst®

With every Adobe software product, you get world-class service and support

When you buy Adobe software, it's the beginning of a process of learning, experimenting, and building on your knowledge. To help you increase your productivity, troubleshoot problems, and expand your repertoire of skills, Adobe has developed CustomerFirst, a portfolio of complimentary and fee-based options that provide the service and support you need to maximize the value of your Adobe tools.

Complimentary phone support may be all you need

Your registered Adobe product includes a period of complimentary, person-to-person support that begins with your first call. Just dial the technical support number for the Adobe product you own, and you're on your way to resolving your issue with our expert staff.

You pay only for the cost of the call. You decide when to activate your FREE person-to-person support by making that first call. Each product has its own support duration. Technicians are available Monday through Friday, 6 A.M. to 5 P.M., Pacific Time.

For additional help on an occasional basis, pay as you go

Choose from two pay-as-you-go options that you can count on after your complimentary support period ends. For this service, you pay the phone charge and any accompanying fee. Please have your product serial number or Adobe customer ID number handy.

Option 1: 900-number access

Charged to your phone bill. Available only in the U.S.

- Windows® products: Pay \$2/minute. Call **900-555-2200**.
- Macintosh products: Pay \$2/minute. Call **900-555-3300**.
- UNIX® products: Pay \$3/minute. Call **900-555-4400**.

Option 2: Flat fee

Charged to your credit card. Fee covers the support needed to resolve one issue. Available in the U.S. and Canada only.

- Macintosh or Windows products: Pay \$25/incident. Call **206-441-5142**.
- UNIX products: Pay \$40/incident. Call **206-441-5142**.

Extend your person-to-person support with one of our annual agreement options

For ongoing person-to-person support, the best option is an Adobe CustomerFirst Alliance annual support agreement. One price buys a year's worth of toll-free, priority-routed access for any (or all) of your Adobe products. Additional registered products can be added to the multiproduct contracts at no additional charge. One of three options should meet your individual or workgroup needs. Available in the U.S. and Canada only.

Alliance Toll-free access, priority routing	For one person wanting support for only one Adobe product	Macintosh product: \$149/year Windows product: \$149/year UNIX product: \$249/year
Alliance Plus Toll-free access, priority routing	For one person wanting support for multiple Adobe products (any combination) Example: Support for Adobe Illustrator and Adobe Photoshop for Macintosh and Windows, and Adobe font software	Macintosh and/or Windows products: \$399/year UNIX products: \$599/year
Alliance Premium Toll-free access, priority routing	For workgroups wanting support for multiple Adobe products (any combination). You will also receive a quarterly usage statement. Example: Support for multiple users and copies of Adobe FrameMaker, Adobe Illustrator, and Adobe Acrobat	Macintosh and/or Windows products: \$1,999/year for the first ten users, and \$199 for each additional user. UNIX products: \$1,999/year for the first five users, and \$399 for each additional user



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Adobe Illustrator	

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- Accessory CD, including 78 top-quality fonts and an interactive on-line training guide with tips, techniques, and samples for creating professional-looking documents.

System Requirements

For Adobe Products

Adobe Acrobat

(see page 8)

Macintosh

- Macintosh computer with 68020 processor, or Power Macintosh
- 4 MB of RAM (6 MB for Power Macintosh) available to Acrobat Exchange[®], for enhancing PDF files
- 16 MB of RAM available to Acrobat Capture[®] plug-in for converting paper documents to PDF (Acrobat Capture plug-in available for Macintosh, available soon for Power Macintosh)
- 6 MB of RAM (8 MB for Power Macintosh) available to Distiller[®], for creating PDF files
- 6 MB of RAM (8 MB for Power Macintosh) available to Acrobat Catalog, for creating searchable PDF libraries
- 3.5 MB of RAM (5 MB for Power Macintosh) available to Acrobat Reader, for viewing and navigating PDF files
- Apple System Software version 7.1 or later (version 7.1.2 or later recommended)
- CD-ROM drive (1.44 MB floppy disks available upon request)
- 40 MB of available hard-disk space recommended

Windows[®]

- 386, 486, Pentium[®], or Pentium Pro processor-based computer (Pentium processor-based computer recommended)
- Windows 3.1, Windows 95, or Windows NT[®] 3.51 or later (Windows 95 or Windows NT recommended)
- 8 MB of RAM (16 MB for Windows NT) for Acrobat Exchange
- 16 MB of RAM (24 MB for Windows NT) for Acrobat Capture plug-in (Acrobat Capture plug-in available for Windows 3.1 and Windows 95, available soon for Windows NT)
- 16 MB of RAM (24 MB for Windows NT) for Distiller
- 8 MB of RAM (16 MB for Windows NT) for Acrobat Catalog
- 8 MB of RAM (16 MB for Windows NT) for Acrobat Reader
- CD-ROM drive (1.44 MB floppy disks available upon request)
- 40 MB of available hard-disk space recommended
- **UNIX[®]**
- System with 32 MB of RAM
- 12 MB of hard-disk space for Acrobat Reader
- 22 MB of hard-disk space for Acrobat Exchange
- 18 MB of hard-disk space for Distiller

Sun[™] SPARCstation[®]

- SunOS[™] 4.1.3 or 4.1.4
- Solaris[®] 2.3, 2.4, or 2.5
- OpenWindows[™] (3.0 or later) or Motif[™] window manager (version 1.2.3 or later) for Acrobat Reader or Acrobat Exchange
- **HP Series 9000 workstation, model 700 or greater**
- HP-UX 9.0.3 or later
- HPVUE desktop environment
- **IBM[®] RS/6000[™] workstation**
- AIX[®] 4.1 or later operating system
- Common Desktop Environment or Motif window manager

Adobe Acrobat Capture

(see page 9)

Windows

- 486 or greater processor-based computer
- Microsoft Windows 95 or Windows NT
- 16 MB of RAM for Windows 95 systems
- 24 MB of RAM for Windows NT systems
- CD-ROM drive

Adobe After Effects

(see page 24)

Macintosh

- 68030 or greater processor with an FPU (floating-point unit)
- Apple System Software version 7.0 or later
- QuickTime software version 2.1 (included) or later
- Sound Manager software version 3.1 (included)
- 8 MB of RAM available to After Effects
- 80 MB or more of available hard-disk space for installation
- CD-ROM drive
- High-resolution, 256-color or greater video display card

Windows

- 486 or greater processor-based computer
- Windows 95 or Windows NT 3.51 or later
- 16 MB of RAM (for Windows 95) or 32 MB of RAM (for Windows NT) available to After Effects
- 8 MB of available hard-disk space
- CD-ROM drive
- High-resolution, 256-color or greater video display card

Adobe Dimensions

(see page 13)

Macintosh

- Power Macintosh computer
- Apple System Software version 7.5 or later
- 24 MB of RAM (with 12 MB available to Adobe Dimensions)
- 20 MB of available hard-disk space
- CD-ROM drive (floppy disks sold separately)
- **Windows 95 and Windows NT 4.0**
- i486[™] or greater processor (Pentium recommended)
- Windows 95 or Windows NT 4.0
- 16 MB of RAM
- 20 MB of available hard-disk space
- CD-ROM drive (floppy disks sold separately)

Adobe FrameMaker

(see page 18)

Macintosh

- Macintosh with 68020 or greater processor (68040 recommended)
- 5 MB of RAM (8 MB recommended)
- 10–30 MB of available disk space (typical installation: 25 MB)
- Apple System Software 7.0.1 or later
- 640 x 400 monitor or greater (two-page display recommended)
- 3.5" high-density disk or CD-ROM drive
- Any Macintosh-compatible printer (PostScript printer recommended)
- Adobe Type Manager, SuperATM[®], Adobe multiple master fonts, and TrueType supported

Windows

- 80386 processor-based personal computer or greater (80486 or Pentium recommended)
- 8 MB of RAM (12 MB recommended)
- 10–30 MB of available disk space (typical installation: 25 MB)
- DOS 5.0 or later, Windows 3.1 or later, Windows 95, or Windows NT (3.51 or later)
- VGA monitor 640 x 480 or greater (1024 x 768 recommended)
- 3.5" high-density disk or CD-ROM drive
- PostScript language-compatible printer or PCL printer (PostScript printer recommended)
- Adobe Type Manager or TrueType supported
- **UNIX**
- 16–64 MB of RAM
- 40–128 MB of swap space
- 30–140 MB of available disk space (typical installation: 65 MB)
- X Window System[™] X11R5

- SunOS 4.1.3 or Solaris 2.3 or 2.4
- HP/UX 9.0
- IBM AIX 4.1.3
- Digital UNIX 3.0 or 3.2
- SGI IRIX™ 5.3
- PostScript language-compatible printer
- CD-ROM drive

Adobe FrameMaker+SGML

(see page 19)

Macintosh

- Macintosh with 68020 or greater processor (68040 recommended)
- 5 MB of RAM (8 MB recommended)
- 10–30 MB of available disk space (25 MB recommended)
- Apple System Software version 7.0.1 or later
- 640 x 400 or greater VGA monitor (two-page display recommended)
- CD-ROM drive
- Macintosh-compatible printer (PostScript printer recommended)
- Adobe Type Manager, SuperATM, Adobe multiple master fonts, and TrueType supported
- 3.5" high-density disks available

Windows

- 80386 or greater processor-based computer (80486 or Pentium recommended)
- 8 MB of RAM (12 MB recommended)
- 10–30 MB of available disk space (25 MB recommended)
- DOS 5.0 or later, Windows 3.1 or later
- 640 x 480 or greater VGA monitor (1024 x 768 recommended)
- CD-ROM drive
- PostScript or PCL Printer (PostScript printer recommended)
- Adobe Type Manager and TrueType supported
- 3.5" high-density disks available

UNIX

- 16 MB of RAM
- 40 MB of swap space
- 20–90 MB of available disk space (65 MB recommended)
- X Window System X11R5
- PostScript printer
- CD-ROM drive

Adobe FrameViewer & FrameViewer Retrieval Tools

(see page 20)

Macintosh (FrameViewer Retrieval Tools not available for Macintosh)

- Macintosh with 68020 or greater processor (68040 recommended)
- 5 MB of RAM (8 MB recommended)
- 10–30 MB of available hard-disk space (25 MB recommended)
- Apple System Software version 7.0.1 or later
- 640 x 400 or greater resolution VGA monitor (two-page display recommended)
- CD-ROM drive
- Macintosh compatible printer (PostScript printer recommended)
- Adobe Type Manager, SuperATM, Adobe multiple master fonts, and TrueType supported
- 3.5" high-density disks available

Windows

- 80386 or greater processor-based computer (80486 or Pentium recommended)
- 8 MB of RAM (12 MB recommended)
- 10–30 MB of available hard-disk space (25 MB recommended)
- DOS 5.0 or later, Windows 3.1 or later
- 640 x 480 or greater VGA monitor (1024 x 768 recommended)
- CD-ROM drive
- Adobe PostScript or PCL printer (PostScript printer recommended)
- Adobe Type Manager and TrueType supported
- 3.5" high-density disks available

UNIX

- 16 MB of RAM
- 40 MB of swap space
- 20–90 MB of available hard-disk space (65 MB recommended)
- X Window System X11R5
- CD-ROM drive
- PostScript printer

Adobe Illustrator

(see page 10)

Macintosh

Minimum

- 68030 or greater processor, including Power Macintosh
- Apple System Software version 7.5 or later
- 16 MB of RAM (with 8 MB available to Adobe Illustrator)
- 25 MB of available hard-disk space
- CD-ROM drive (3.5" disks sold separately)

Recommended

- Power Macintosh
- 32 MB of RAM (with 12 MB available to Adobe Illustrator)
- 50 MB of available hard-disk space

Windows and Windows 95

Minimum

- i486 or faster processor
- Windows 95, or Windows NT 4.0 or later
- 16 MB of RAM
- 25 MB of available hard disk space
- CD-ROM drive (3.5" disks sold separately)

Recommended

- Pentium processor
- 32 MB of RAM
- 50 MB of available hard-disk space

UNIX, Sun

- Sun SPARCstation 2, IPX™, or greater processor workstation with Solaris 2.3 or 2.4 operating system and OpenWindows or Motif window manager

UNIX, Silicon Graphics®

- Silicon Graphics workstation with R3000 or greater processor and IRIX 5.2 or 5.3 operating system software
- 32 MB of RAM
- CD-ROM drive

Adobe PageMaker*(see page 16)***Macintosh****Minimum**

- 68030 or greater processor
- Apple System Software 7.1 or later
- 9" (PowerBook) or 13" or larger monitor (640 by 480 pixels)
- CD-ROM drive (3.5" disk set available for purchase)
- 6 MB of RAM available to PageMaker (Macintosh)
- 9 MB of RAM available to PageMaker (Power Macintosh)
- Additional RAM required to run Apple System Software
- 26 MB of available hard-disk space for minimum installation

Recommended

- PowerPC™ processor
- Apple System Software 7.5.3 or later
- 12 MB or more of RAM available to PageMaker
- 56 MB of available hard-disk space for full installation
- High-resolution, 24-bit screen display
- PostScript language printer

Windows**Minimum**

- i486™ processor
- Windows 95 or Windows NT™ 4.0 Workstation operating system
- 8 MB of RAM for Windows 95
- 16 MB of RAM for Windows NT 4.0 Workstation
- 26 MB of available hard-disk space for minimum installation
- VGA video display card
- CD-ROM (3.5" disk set available for purchase)

Recommended

- Pentium or greater processor
- 24 MB or more of RAM installed
- 67 MB of available hard-disk space for full installation
- High-resolution (24-bit or greater Super VGA) video display card
- PostScript language printer

Adobe PageMill*(see page 6)***Macintosh**

- Macintosh computer with a 68020 or greater processor, including Power Macintosh
- Apple System Software version 7.1 or later
- 8 MB of RAM
- 4 MB of RAM available to PageMill
- 10 MB of available hard-disk space
- Color monitor

Windows

- 486 or greater processor
- Microsoft Windows 95 or Windows NT 3.51 or later
- 8 MB of RAM for Windows 95
- 16 MB of RAM for Windows NT
- 10 MB of available hard-disk space
- VGA or higher resolution monitor

Adobe Persuasion*(see page 21)***Macintosh**

- 68030 processor (68040 or PowerPC recommended)
- Apple System Software version 7.0 or later (System 7.5 recommended)
- 8 MB of RAM available to Persuasion (16 MB recommended)
- 20 MB of available hard-disk space for installation (30 MB recommended)
- Access to CD-ROM drive for installation
- 16-bit or greater video adapter card recommended

Windows

- i486 processor (Pentium recommended)
- Window 3.1 or Windows 95 (Windows 3.1 requires DOS 5.0 or later)
- 8 MB of RAM (16 MB recommended)
- 20 MB of available hard-disk space for installation (30 MB recommended)
- Access to CD-ROM drive for installation
- 8-bit video adapter card (16-bit or greater recommended)
- 8-bit sound card recommended

Adobe PhotoDeluxe*(see page 25)***Macintosh**

- Macintosh with 68040 or greater processor or Power Macintosh
- Apple System Software version 7.0 or later
- 8 MB or more of RAM (12 MB or more for Power Macintosh)
- 45 MB or more of available hard-disk space
- Color monitor with support for 256 colors
- CD-ROM drive

Windows

- i486 or Pentium processor-based computer
- DOS 6.0 or later
- Windows 3.1 or later, Windows 95
- 8 MB or more of RAM
- 45 MB or more of available hard-disk space
- 256-color or greater display adapter
- Sound card (recommended)
- CD-ROM drive

Adobe Photoshop*(see page 14)***Macintosh****Minimum**

- Macintosh computer with 68030 or greater processor, including Power Macintosh

- Apple System Software version 7.0 or later
- 16 MB of RAM
- 25 MB of available hard-disk space
- 8-bit or greater display adapter
- CD-ROM drive (floppy disks available upon request)

Recommended

- Power Macintosh
- Apple System Software version 7.1.2 or later
- 32 MB of RAM
- Acceleration products bearing the Adobe Charged® logo

Windows

- i386™, i486™, or Pentium processor
- Windows 3.1 with DOS 5.0 or later, or Windows 95; or Intel processor-based Windows NT 3.5 or later
- 16 MB of RAM
- CD-ROM drive (floppy disks available upon request)
- 256-color or better display adapter
- 25 MB of available hard-disk space

UNIX, Sun, Solaris

- Sun SPARCstation™ 2, IPX™, or greater workstation
- Solaris 2.3 or 2.4 operating system
- OPEN LOOK™ or Motif™ window manager
- CD-ROM drive
- 32 MB of RAM
- 80 MB of swap space
- Hard-disk space: 32 MB for Adobe Photoshop files and executables (required); 160 MB for Adobe Photoshop sample files and stock photography files (optional)

UNIX, Silicon Graphics

- Silicon Graphics workstation with R4000 or greater processor
- IRIX™ 5.3 operating system software
- CD-ROM drive
- 32 MB of RAM
- 80 MB of swap space
- Hard-disk space: 32 MB for Adobe Photoshop file and executables (required); 160 MB for sample files and stock photography (optional)

Adobe Premiere*(see page 22)***Macintosh**

- Macintosh 68020–68040: 4 MB of RAM available to Adobe Premiere
- Power Macintosh: 6 MB of RAM available to Adobe Premiere
- 16 MB of RAM available to Adobe Premiere recommended for full-screen video
- 80 MB hard-disk space (500 MB or more recommended for full-screen video)
- Apple System Software version 7.0 or later
- CD-ROM drive

Windows

- i386, i486, or Pentium processor (i486 or Pentium recommended)
- DOS 5.0 or later and Windows 3.1 (for Adobe Premiere 4.0)
- Windows 95 or Intel® processor-based Windows NT 3.51 or later (for Adobe Premiere 4.2)
- 8 MB of RAM for Windows 3.1 or Windows 95, and 16 MB for Windows NT (16 MB or more for full-screen video)
- 100 MB hard-disk space (500 MB or more recommended for full-screen video)
- 8-bit color display adapter and compatible monitor (24-bit recommended)
- CD-ROM drive

Adobe SiteMill*(see page 7)***Macintosh**

- Macintosh computer with 68020 or greater processor, including Power Macintosh
- Apple System Software version 7.1 or later
- 16-level grayscale monitor
- 3 MB of RAM available to SiteMill (4.5 MB available for Power Macintosh)
- Hard disk with at least 3.5 MB available

Adobe Streamline*(see page 12)***Macintosh**

- Macintosh computer with 68030 or greater processor, including Power Macintosh (Power Macintosh recommended)
- Apple System Software version 7.5 or later
- 8 MB of RAM with 4 MB available to Streamline (32 MB with 12 MB available recommended)
- 20 MB of available hard-disk space
- CD-ROM drive (floppy disks sold separately)
- Printing Streamline files requires an application capable of printing EPS files

Windows 95 and Windows NT 4.0

- i486 or greater processor (Pentium recommended)
- Windows 95 or Windows NT 4.0
- 16 MB of RAM (32 MB recommended)
- 20 MB of available hard-disk space
- CD-ROM drive (floppy disks sold separately)
- Printing Streamline files requires an application capable of printing EPS files

Adobe Type Manager (ATM) Deluxe (see page 26) and Adobe Type Reunion (ATR) Deluxe*(see page 27)***Macintosh**

- Macintosh computer with 68020 or greater processor, including Power Macintosh
- Apple System Software version 7.0.1 or later
- 8 MB of RAM
- Hard disk with at least 7 MB of available disk space for ATM Deluxe, 1 MB of space for ATR Deluxe
- CD-ROM drive for ATM Deluxe (floppy-disk version available by special order from Adobe), 1.44 MB floppy disk drive for ATR Deluxe

Windows

- 386 or greater processor-based computer (486 or greater recommended)
- Windows 95
- 8 MB or more of RAM
- Hard disk with at least 7 MB of available disk space for ATM Deluxe, 1 MB of space for ATR Deluxe
- CD-ROM drive for ATM Deluxe (floppy-disk version available by special order from Adobe), 1.44 MB floppy disk drive for ATR Deluxe

Adobe Type On Call*(see page 27)***Macintosh**

- Macintosh computer, including SE, Classic, LC, II family, Portable, PowerBook, Macintosh Centris, Performa, Macintosh Quadra, and Power Macintosh

- 4 MB of available RAM

- Apple System Software version 7.0 or later

- Hard disk

- CD-ROM drive

- Adobe PostScript printer or other laser, dot matrix, or inkjet printer supported by Macintosh

Windows

- 386 or greater processor

- Windows 3.1 or later running DOS 3.3 or later

- 4 MB of RAM

- Hard disk

- CD-ROM drive

- Mouse

- Adobe PostScript printer or other laser, dot matrix, or inkjet printer supported by Windows

Windows 95

- 386 or greater processor

- Windows 95

- 8 MB of RAM

- Hard disk

- CD-ROM drive

- Mouse

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